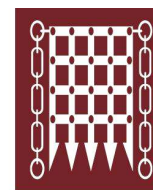


Westminster Media Forum policy conference

Next steps for developing the UK creative industries - identifying and delivering research priorities, collaboration and investment, and spreading benefit across the country

Timing: Morning, Tuesday, 16th June 2020



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Rt Hon the Lord Foster of Bath, Vice Chair, All-Party Parliamentary Media Group
- 9.05 - 9.15 **Where next for the UK's creative industries?**
Jon Zeff, Independent Consultant and Chair, Advisory Board, The Creative Industries Policy and Evidence Centre (PEC)
- 9.15 - 9.25 **Growing the creative economy: examining the Creative Industries Cluster Programme so far**
Professor Andrew Chitty, Challenge Director: Audience of the Future, UKRI and Creative Economy Champion, Arts and Humanities Research Council
- 9.25 - 9.45 Questions and comments from the floor
- 9.45 - 10.35 **Key priorities for research - utilising latest insights and identifying knowledge gaps, widening evidence base to inform policymaking, and making the case for investment**
Professor Ben Walmsley, Professor of Cultural Engagement and Director, Centre for Cultural Value, University of Leeds
Tamara Cincik, Chief Executive Officer and Founder, Fashion Roundtable
Julia Lamaison, Head of Research and Statistics, British Film Institute
Senior speaker confirmed from **The Creative Industries Policy and Evidence Centre (PEC)**
Questions and comments from the floor
- 10.35 - 10.40 **Chair's closing remarks**
Rt Hon the Lord Foster of Bath, Vice Chair, All-Party Parliamentary Media Group
- 10.40 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Senior Parliamentarian
- 11.15 - 12.15 **Driving innovation throughout the UK - intellectual property protection, and access to talent, business development support and finance**
Fiona Latter, Creative Enterprise Scale-Up Programme Lead, West Midlands Combined Authority
Josh Burge, Investment Manager, Edge Investments
Sean Taylor, Project Director, InGAME: Innovation for Games and Media Enterprise and Member, International Game Developers Association
Senior speaker confirmed from **Marks & Clerk**
Senior representative, technology
Questions and comments from the floor
- 12.15 - 12.55 **Positioning the UK at the forefront of creative innovation and sustaining sector growth - key priorities going forward**
Gerwyn Evans, Deputy Director, Creative Wales

Senior representative, policy

Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster Media Forum