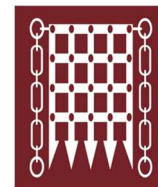


Westminster Higher Education Forum policy conference

Evidence-based policymaking - next steps for academic and industry research in policy development

Date: Morning, Friday, 4th December 2020

Taking Place Online



WESTMINSTER
HIGHER EDUCATION
FORUM

Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **The state of play for evidence-based policymaking - current challenges and next steps**
Dr Grant Hill-Cawthorne, Head, Parliamentary Office of Science and Technology
Questions and comments from the floor
- 9.30 **Strategies for improving engagement and co-operation between academia, business and policymakers**
Dr Kathryn Oliver, Associate Professor of Sociology and Public Health, London School of Hygiene and Tropical Medicine
Dr Stuart Thomson, Head of Public Affairs, BDB Pitmans
Dr Joe Marshall, Chief Executive Officer, National Centre for Universities and Business
Senior representative, policy
Senior representative, university
Questions and comments from the floor
- 10.20 Break
- 10.25 **Challenges in delivering evidence-based policymaking during exceptional circumstances such as the COVID-19 pandemic**

Behavioural science in policymaking - the nudge theory, behavioural fatigue, and factors determining future use
Dr David Halpern, Chief Executive Officer, The Behavioural Insights Team

Policy and competing demands - public health and the economy, and short-term, long-term and knock-on effects
Dr Federica Angeli, Professor in Management, Chair in Management, York Management School, University of York

Questions and comments from the floor
- 10.55 **Chair's closing remarks**
Senior Parliamentarian
- 11.00 Break
- 11.15 **Chair's opening remarks**
Debbie Abrahams MP
- 11.20 **Improving the acceptance of evidence-based policy - education and scientific literacy, digital poverty and the spread of disinformation, and guarding against the deepening of societal divisions**
Dr Rasmus Nielsen, Professor of Political Communication and Director, Reuters Institute for the Study of Journalism, University of Oxford
Helen Milner, Chief Executive Officer, Good Things Foundation
Senior representative, media
Questions and comments from the floor
- 11.55 **The use of data in policymaking - clarifying needs, finding what works, and strategies for creating an integrated system**

Improving the delivery of social services
Senior representative, think tank

Use of data modelling in policymaking
Senior representative, data modelling

Questions and comments from the floor
- 12.25 Break
- 12.30 **Policy priorities for supporting evidence-based policymaking**
Senior speaker confirmed from the **Open Innovation Team, Cabinet Office**
Questions and comments from the floor
- 12.55 **Chair's and Westminster Higher Education Forum closing remarks**
Debbie Abrahams MP
Sean Cudmore, Deputy Editor, Westminster Higher Education Forum