

Westminster eForum policy conference

Next steps for UK mobile - market dynamics, coverage, spectrum and 5G development

Timing: Morning, Thursday, 29th April 2021

Taking Place Online



WESTMINSTER
eFORUM

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Flick Drummond MP, Officer, All-Party Parliamentary Group on Broadband and Digital Communication
- 9.05 **The UK mobile market - emerging trends and issues**
Professor Dimitra Simeonidou, Co-Director, Bristol Digital Futures Institute, and Director, Smart Internet Lab, University of Bristol
- 9.15 **Mobile and the pandemic - changes in consumer behaviour and consumption, how operators are innovating their offerings, and priorities for improving customer experience**
Nick White, Executive Vice President, International Telecoms Users Group
Paul Morris, Head of Government Affairs and Sustainable Business, Vodafone
- 9.25 Questions and comments from the floor
- 9.45 Break
- 9.50 **Market dynamics and future growth - competition, service and support for consumers, and next steps for improving mobile coverage in remote areas**
Diane Mullenex, Partner, Pinsent Masons
Simon Miller, Head of Government Affairs, Three
Mark Balfour, Head of Mobile & Wireless, Cityfibre Holdings
Senior representative, rural communities
Questions and comments from the floor
- 10.45 **Chair's closing remarks**
Flick Drummond MP, Officer, All-Party Parliamentary Group on Broadband and Digital Communication
- 10.50 Break
- 10.00 **Chair's opening remarks**
Senior Parliamentarian
- 10.55 **Mobile market regulation in an evolving landscape**
Senior representative, regulation
Questions and comments from the floor
- 11.20 **Supporting innovation in services and technology - tackling the key challenges for rolling out 5G across the UK, encouraging investment, and priorities for spectrum allocation**
Professor Rahim Tafazolli, Director and Founder, Institute of Communication Systems and 5G Innovation Centre, University of Surrey
Alastair Davidson, Director, Wireless Infrastructure Group
Senior representative, mobile operator
Senior representative, innovation
Senior representative, consultancy
Questions and comments from the floor
- 12.20 Break
- 12.25 **Next steps for policy, regulation and keeping the country connected**
Louise Lancaster, Head of Mobile & Spectrum Policy, Department for Digital, Culture, Media and Sport
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Senior Parliamentarian
Michael Ryan, Deputy Editor, Westminster eForum