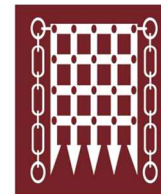


Westminster Media Forum policy conference
Next steps for the TV and screen production sector in the UK

Timing: Morning, Tuesday, 17th November 2020

Taking Place Online



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Margot James, Executive Chair, WMG, University of Warwick and former Minister of State for Digital and Creative Industries
- 9.05 **Mitigating the impact of the COVID-19 pandemic on the UK's TV production sector, adapting to new ways of working, and the way forward for long-term recovery**
John McVay, Chief Executive, Pact
Questions and comments from the floor
- 9.30 Break
- 9.35 **On-demand and streaming content delivery and the future of the production market**
Senior representative, streaming
- 9.45 **Changing audience demographics and habits, new markets and challengers, and what will never be the same again**
Jamie Hindhaugh, Chief Operating Officer, BT Sport
Emma-Rosa Dias, Producer, Director and Managing Director, Afro-Mic Productions
Justin Sampson, Chief Executive, The Broadcasters' Audience Research Board (BARB)
Senior representative, public service broadcasting
Senior representative, post-production
Questions and comments from the floor with senior representative, streaming
- 10.45 **Chair's closing remarks**
Margot James, Executive Chair, WMG, University of Warwick and former Minister of State for Digital and Creative Industries
- 10.50 Break
- 11.00 **Chair's opening remarks**
Senior Parliamentarian
- 11.05 **Routes to improving on screen and off screen diversity and what it means for content**
Adam Pearson, actor, presenter and disability rights campaigner
- 11.15 **Innovation in TV production and funding**
Helen Jay, Head of Policy and Corporate Affairs, Channel 4
Colin Browne, Chairman, Voice of the Listener and Viewer
John Glencross, Chief Executive and Co-Founder, Calculus Capital
Chris Moll, Executive Producer and Advisor, Liverpool Film Office Production Fund
Senior representative, commercial broadcasting
Questions and comments from the floor with **Adam Pearson**, actor, presenter and disability rights campaigner
- 12.15 Break
- 12.20 **Supporting a vibrant UK TV and screen production sector across the UK**
Gerwyn Evans, Deputy Director, Creative Wales, Welsh Government

Isabel Davis, Executive Director, Screen Scotland

Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster Media Forum