

**Westminster Media Forum policy conference:
The UK audiovisual media sector following the Media Bill**

Timing: Morning, Wednesday, 28th February 2024

*****Taking place online *****



Agenda subject to change

- 8.30 Registration
- 9.00 **What will the Media Bill mean for the audiovisual sector**
Implementation of the Media Bill | Implications of policy for audiovisual services, consumer choice, and market dynamics
Professor Catherine Johnson, Professor of Media and Communication, University of Leeds
Questions and comments from the floor
- 9.35 **Key issues for public service media**
Gareth Barr, Director of Policy and Regulation, ITV
- 9.45 **Public service, regulation and implications of the Media Bill for the audiovisual sector and audiences**
Emerging issues from the parliamentary debate | Changing audiences and preferences | Reflecting communities across the UK | User pathways to content | Must-offer, must-carry | Relationships across supply chains | Regulatory impact on the VOD market | Prominence and deregulation in radio services
Matt Payton, Chief Executive Officer, Radiocentre
Colin Browne, Chairman, Voice of the Listener & Viewer
Helen Burrows, Policy and Public Affairs Director, BT
Sarah MacDonald, Partner, Wiggin
Emily Davidson, Head of Policy and Public Affairs, Channel 4
- 10.15 Questions and comments from the floor
- 10.50 **Chair's closing remarks**
Professor Catherine Johnson, Professor of Media and Communication, University of Leeds
- 10.55 Break
- 11.05 **Chair's opening remarks**
Kirsty Blackman MP, Chair, All-Party Parliamentary Group on Media Literacy
- 11.10 **Key issues for regulation**
Anthony Szykaruk, Director, Ofcom
Questions and comments from the floor
- 11.45 **Priorities for independent production and commissioning**
John McVay, Chief Executive, Pact UK
- 11.55 **Delivering and measuring the public service remit**
Defining appropriate range of programme genres | Use of flexibility | Content and quotas | Accessibility, inclusion and the transition to online | Thresholds for regulatory intervention | The mix of in-house and commissioned production | Priorities and sources for investment | Regional development and opportunities across the UK
David Powell, Chairman, LTVN
Ed Hall, Partner, Expert Media Partners
Sam Oustayiannis, Partner, CMS
- 12.20 Questions and comments from the floor
- 13.10 **Chair's and Westminster Media Forum closing remarks**
Kirsty Blackman MP, Chair, All-Party Parliamentary Group on Media Literacy
Tiernan Phipps, Lead Researcher, Westminster Media Forum