

## Westminster Food & Nutrition Forum conference

### Policy on consumption of HFSS products - key issues and next steps for marketing, labelling, reformulation and work of the Office for Health Promotion

Timing: Morning, Thursday, 1<sup>st</sup> July 2021

\*\*\*Taking Place Online\*\*\*



WESTMINSTER  
FOOD & NUTRITION  
FORUM

Draft Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
**Dr James Davies MP**, Vice Chair, All-Party Parliamentary Group on Obesity
- 9.05 **Taking forward the Obesity Plan and reduction in HFSS consumption - what has been achieved, emerging themes and next steps**  
Senior speaker confirmed from the **Department of Health and Social Care**  
Questions and comments from the floor
- 9.30 Break
- 9.35 **Stakeholder perspectives on HFSS policy - assessing developments in reformulation, marketing and regulation, and behaviour change**  
  
*HFSS and advertising regulation - developments and priorities for industry and broadcasters*  
**Phil Smith**, Director General, ISBA  
  
*Promoting healthy choices in-store and changes to labelling, promotional offers and point of sale marketing*  
Senior representative, retail  
  
*Promoting healthy choices and reformulating existing products - consumers, challenges and lessons learned*  
**Amy Glass**, UK Diet and Health Policy Manager, Food and Drink Federation  
**Dr Caroline Saunders**, Scientific and Regulatory Affairs Director, Suntory Beverage & Food Europe  
  
*Developing an evidence-based approach to public health messages and HFSS policy*  
Senior representative, public health
- 10.25 Questions and comments from the floor
- 10.45 **Chair's closing remarks**  
**Dr James Davies MP**, Vice Chair, All-Party Parliamentary Group on Obesity
- 10.50 Break
- 11.00 **Chair's opening remarks**  
**Baroness Jenkin of Kennington**, Vice Chair, All-Party Parliamentary Food and Health Forum
- 11.10 **Developments in front-of-pack nutrition labelling - assessing options for improvement and key considerations for effective implementation**  
**Stephen Pugh**, Managing Director, Food Labelling Consultants
- 11.20 **Addressing the wider food environment and supporting healthy choices - calorie labelling and the role of the out-of-home sector, learning from previous HFSS interventions, consumer habits and the pandemic and supporting child health**  
**Nika Strukelj**, Policy and Special Projects Manager, Bite Back 2030  
**Dominic Watkins**, Partner, Head of Retail, Food & Hospitality Sector, DWF  
Senior representative, out of home  
Senior representative, consumer  
Senior representative, industry  
Questions and comments from the floor with senior representative, labelling
- 12.20 Break
- 12.25 **The future approach to public health in England and the role of the new Office of Health Promotion**  
Senior speaker to be confirmed  
Questions and comments from the floor
- 12.55 **Chair's and Westminster Food & Nutrition Forum closing remarks**  
**Baroness Jenkin of Kennington**, Vice Chair, All-Party Parliamentary Food and Health Forum  
**Michael Ryan**, Deputy Editor, Westminster Food & Nutrition Forum