

Westminster Food & Nutrition Forum conference

Policy on consumption of HFSS products - key issues and next steps for marketing, labelling, reformulation and work of the Office for Health Promotion

Timing: Morning, Thursday, 1st July 2021

Taking Place Online



Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Dr James Davies MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 9.05 **Taking forward the Obesity Plan and reduction in HFSS consumption - what has been achieved, emerging themes and next steps**
Dr Alexander Peck, Head of Healthy Weight and Nutrition Strategy and Programme Governance, Department of Health and Social Care
Questions and comments from the floor
- 9.35 Break
- 9.40 **Stakeholder perspectives on HFSS policy - assessing developments in reformulation, marketing and regulation, and behaviour change**

HFSS and advertising regulation - developments and priorities for industry and broadcasters
Phil Smith, Director General, ISBA

The impact of the pandemic on consumption habits, and priorities for driving behaviour change
Linda Ellett, UK Head of Consumer Markets, Leisure & Retail, KPMG

Promoting healthy choices in-store and changes to labelling, promotional offers and point of sale marketing
Bryonie Hollaert, Diet and Health Manager, Co-op
Nilani Sritharan, Healthy Living Manager, Sainsbury's

Promoting healthy choices and reformulating existing products - consumers, challenges and lessons learned
Amy Glass, UK Diet and Health Policy Manager, Food and Drink Federation
Dr Caroline Saunders, Scientific and Regulatory Affairs Director, Suntory Beverage & Food Europe
- 10.40 Questions and comments from the floor
- 11.00 **Chair's closing remarks**
Dr James Davies MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 11.05 Break
- 11.15 **Chair's opening remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Food and Health Forum
- 11.20 **Latest developments in front-of-pack nutrition labelling - assessing options for improvement and key considerations for effective implementation**
Stephen Pugh, Managing Director, Food Labelling Consultants
- 11.30 Questions and comments from the floor
- 11.50 Break
- 11.55 **Addressing the wider food environment and supporting healthy choices - calorie labelling and the role of the out-of-home sector, learning from previous HFSS interventions, consumer habits, and the pandemic and supporting child health**
Cathy Capelin, Strategic Insight Director - Nutrition, Kantar Worldpanel
James Toop, Chief Executive Officer, Bite Back 2030
Dominic Watkins, Partner, Head of Retail, Food & Hospitality Sector, DWF
Phil Greenhalgh, UK Managing Director, Grenade
Rachel Bradford, Nutrition Policy Manager, Danone UK
Questions and comments from the floor
- 12.55 **Chair's and Westminster Food & Nutrition Forum closing remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Food and Health Forum
Michael Ryan, Deputy Editor, Westminster Food & Nutrition Forum