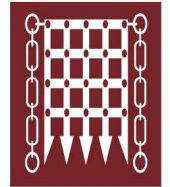


Westminster eForum Keynote Seminar:

GDPR in practice - progress on implementation, lessons learnt and next steps

Timing: Morning, Thursday, 17th January 2019

Venue: One Great George Street, London SW1P 3AA



**WESTMINSTER
eFORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Robert Clifford, Head of Data Strategy, Data and Identity Directorate, Home Office
- 9.05 - 9.35 **The regulatory landscape since implementation - issues, enforcement and compliance**
Jonathan Bamford, Director of Strategic Policy (Domestic), Information Commissioner's Office
Questions and comments from the floor
- 9.35 - 9.45 **Emerging issues for industry - challenges and the impact on communication with consumers**
Chris Combemale, Chief Executive Officer, DMA Group
- 9.45 - 9.55 **'GDPR, the UK Advertising Code and the ASA'**
Guy Parker, Chief Executive, Advertising Standards Authority
- 9.55 - 10.15 Questions and comments from the floor
- 10.15 - 11.10 **The wider implications of GDPR for companies, charities and the public sector**
Zoe Rowland, Head of Data Governance, Cancer Research UK
Barry Mould, Director, BJM IG Privacy
Linda NiChualladh, Head of Privacy (Legal), EMEA, Citi
Emily Sheen, Manager, Data Protection Strategy, Legal & Compliance Services, PwC
Questions and comments from the floor
- 11.10 - 11.15 **Chair's closing remarks**
Robert Clifford, Head of Data Strategy, Data and Identity Directorate, Home Office
- 11.15 - 11.55 Coffee
- 11.55 - 12.00 **Chair's opening remarks**
The Earl of Erroll
- 12.00 - 12.40 **New approaches and best practice for data processing going forward**
James Fenelon, Senior Associate, Privacy and Data Protection Group, Bird & Bird

Andrew Beale, Partner, Optimity Advisors

James Evans, Assistant General Counsel, Privacy, Oath

Questions and comments from the floor
- 12.40 - 12.55 **Where next for enforcement?**
Jonathan Bamford, Director of Strategic Policy (Domestic), Information Commissioner's Office
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
The Earl of Erroll
Peter van Gelder, Director, Westminster eForum