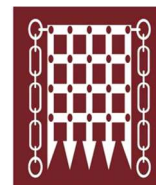


**Westminster Media Forum policy conference**  
**The future for the National Lottery - innovation, purpose, and priorities for the Licence competition**

Timing: Morning, Wednesday, 26<sup>th</sup> August 2020

\*\*\*Taking Place Online\*\*\*



**WESTMINSTER  
MEDIA FORUM**

*Draft agenda subject to change*

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
**Tony Devenish AM**, Member, Planning and Regeneration Committee, London Assembly
- 9.05 **Placing the National Lottery on a sustainable footing for the future - key priorities for the Licence competition**  
**David Clifton**, Director and Co-Founder, Clifton Davies Consultancy Limited
- 9.15 **Legal and regulatory issues - the implications for the National Lottery**  
**Alasdair Lamb**, Senior Associate, CMS and Member, International Masters of Gaming Law
- 9.25 **Looking ahead - technology, innovation, and understanding changing consumer behaviour**  
**Simo Dragicevic**, Chief Executive Officer, BetBuddy, Playtech
- 9.35 **Protecting vulnerable consumers and priorities for tackling gambling addiction**  
**Professor Mark Griffiths**, Distinguished Professor, Behavioural Addiction and Director, International Gaming Research Unit, Nottingham Trent University
- 9.45 Questions and comments from the floor
- 10.15 **Chair's Closing Remarks**  
**Tony Devenish AM**, Member, Planning and Regeneration Committee, London Assembly
- 10.20 Break
- 10.30 **Chair's opening remarks**  
**Claire Baker MSP**, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee
- 10.35 **'The Good Causes - what The National Lottery is all about'**  
**Dawn Austwick**, Chief Executive, National Lottery Community Fund and Chair, The National Lottery Forum  
Questions and comments from the floor
- 11.10 Break
- 11.15 **The growth of society lotteries - what does it mean for good causes, and how might it shape the lottery market going forward?**  
**Malcolm Fleming**, Head of Public Affairs, People's Postcode Lottery
- 11.25 **Key priorities for the National Lottery Heritage Fund**  
**Jacob Eliot**, Head of Policy, The National Lottery Heritage Fund
- 11.35 Questions and comments from the floor
- 11.50 Break
- 11.55 **What should be the purpose of National Lottery funding in the future, and what causes and projects should it be used to support?**  
**Helen Jones**, Director of Global Engagement and Strategy, Science Museum Group  
**Clare Kennedy**, Chief Executive Officer, Kennedy St CIO  
**Brian Davies**, Acting Chief Executive Officer and Director of Elite Performance, Sport Wales  
**Councillor Steve Pitt**, Cabinet Member for Culture and City Development and Deputy Leader, Portsmouth City Council  
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**  
**Claire Baker MSP**, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee  
**Jack Longman**, Senior Researcher, Westminster Media Forum