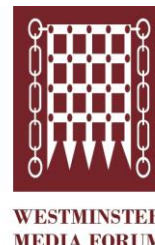


**Westminster Media Forum policy conference**  
**Next steps for tackling fake news and improving media literacy**

*Timing: Morning, Thursday, 31<sup>st</sup> March 2022*

**\*\*\*Taking Place Online\*\*\***



*Draft agenda subject to change*

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
**Baroness Helena Kennedy QC**, Director, International Bar Association's Human Rights Institute
- 9.05 **Online misinformation and related online harms - key and emerging trends and the impact of COVID-19**  
**Claire Gill**, Partner, Carter-Ruck
- 9.15 **Tackling fake news and online misinformation - the role of platforms, broadcasters, journalism, and government, how countermeasures are evolving, and developments in verification**  
**Rebecca Skippage**, Disinformation Editor, BBC  
**Katy Minshall**, UK Head of Public Policy, Twitter  
**Hazel Baker**, Head of Digital Newsgathering and Verification, Reuters  
**Lyric Jain**, CEO, Logically  
**Dr Rebecca Helm**, Senior Lecturer in Law and Director, Evidence-Based Justice Lab, University of Exeter  
Questions and comments from the floor
- 10.30 **Chair's closing remarks**  
**Baroness Helena Kennedy QC**, Director, International Bar Association's Human Rights Institute
- 10.35 Break
- 10.45 **Chair's opening remarks**  
**Baroness Helena Kennedy QC**, Director, International Bar Association's Human Rights Institute
- Case studies in tackling fake news**
- 10.50 **Priorities for tackling fake news and disinformation around health and medicine**  
**Dr Kristine Sørensen**, Founder, Global Health Literacy Academy; and President, International Health Literacy Association
- 11.00 **Learning from international approaches**  
**Liz Corbin**, Deputy Media Director and Head of News, European Broadcasting Union
- 11.10 Questions and comments from the floor
- 11.25 Break
- 11.30 **'Ofcom's approach to online media literacy'**  
**Claire Levens**, Head of Media Literacy Policy, Ofcom  
Questions and comments from the floor
- 11.55 **Policy, regulation and online media literacy - assessing strategies for building audience resilience, engagement with media literacy campaigns, and embedding media literacy within the education system**  
**Vicki Shotbolt**, CEO, ParentZone  
**Professor Sonia Livingstone**, Professor of Social Psychology, The London School of Economics and Political Science  
**Iain Bundred**, Head of Public Policy, UK and Ireland, YouTube  
**Pinelopi Troullinou**, Senior Research Analyst, Trilateral Research  
**Declan Shaw**, Media Literacy Policy and Online Harm Analysis, DCMS  
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**  
**Baroness Helena Kennedy QC**, Director, International Bar Association's Human Rights Institute  
**Greg Thompson**, Researcher, Westminster Media Forum