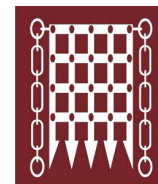


Westminster Higher Education Forum policy conference

Entrepreneurship on campus - embedding enterprise in the curriculum, supporting student start-ups, and increasing diversity

Timing: Morning, Tuesday, 10th March 2020

Venue: Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR



**WESTMINSTER
HIGHER EDUCATION
FORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Dr Lisa Cameron MP, Vice Chair, APPG for Entrepreneurship
- 9.05 - 9.25 **Supporting young entrepreneurs: interim findings from the Prince's Trust Review**
Zach James, Head of the Young Entrepreneurship Review, The Prince's Trust
Questions and comments from the floor
- 9.25 - 9.40 **Implementing the Rose Review - key priorities**
Wincie Wong, Head of the Rose Review Implementation, RBS
- 9.40 - 10.35 **Removing barriers to entrepreneurship - improving diversity and inclusion, access to finance, and providing entrepreneurial experience**
Marta Krupinska, Head, Google Startups UK; Co-Founder, Azimo and Advisor, Greensill
Professor Kiran Trehan, Pro- Vice Chancellor and Professor of Entrepreneurship, University of York
Sherry Coutu, Founder, Founders4Schools, Workfinder and The Scale Up Institute
Lynn Sheppard, Director, Masood Enterprise Centre, The University of Manchester
Eve Kekeh, Founder, Bundlee
Questions and comments from the floor with **Wincie Wong**, Head of the Rose Review Implementation, RBS
- 10.35 - 11.05 **Entrepreneurial campuses - embedding enterprise education across the curriculum and building an entrepreneurial culture on campus**
Daniel Evans, Chief Executive Officer, Birmingham Enterprise Community
Dr Harveen Chugh, Senior Teaching Fellow, Entrepreneurship, Business School, Imperial College London
Questions and comments from the floor
- 11.05 - 11.10 **Chair's closing remarks**
Dr Lisa Cameron MP, Vice Chair, APPG for Entrepreneurship
- 11.10 - 11.40 Coffee
- 11.40 - 11.45 **Chair's opening remarks**
Baroness Bakewell of Hardington Mandeville
- 11.45 - 12.30 **Supporting students from start-up to scale-up - support networks, mentors, and collaboration between universities & finance providers**
Gareth Trainer, Chair, Enterprise Educators UK and Assistant Director, Careers Service, Newcastle University
Alice Hu Wagner, Managing Director, Strategy, Economics and Business Development, British Business Bank
Asa Calow, Founder, MadLab
Professor Laura Galloway, Lead, Business Incubator and Professor of Business and Enterprise, Edinburgh Business School
Questions and comments from the floor
- 12.30 - 12.55 **Next steps for improving mentoring and support for entrepreneurs across UK universities**
Lord Bilimoria, Founder, Cobra Beer; Chancellor, University of Birmingham and Vice-President, CBI
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Higher Education Forum closing remarks**
Baroness Bakewell of Hardington Mandeville
Sean Cudmore, Deputy Editor, Westminster Higher Education Forum