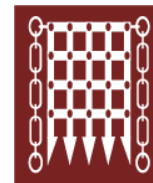


**Westminster Media Forum policy conference:
Priorities for tackling disinformation and deepfakes in the UK**

Timing: Afternoon, Thursday, 22nd May 2025

Taking place online



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 12.30 Registration
- 13.00 **Chair's opening remarks**
Senior Parliamentarian
- 13.05 **Latest thinking from the Social media, misinformation, and the role of algorithms inquiry and policy priorities moving forward**
Chi Onwurah MP, Chair, Science, Innovation and Technology Committee (*pre-recorded contribution*)
- 13.15 **Issues, developments and emerging trends in the spread of misinformation and deepfakes**
Senior commentator
Questions and comments from the floor
- 13.40 **Priorities for tackling sexually explicit deepfake images**
Kate Worthington, Senior Revenge Porn Helpline Practitioner, South West Grid for Learning
- 13.50 **Policy frameworks and regulatory options for tackling misinformation and deepfakes**
assessing findings from the SIT Committee's Social media, misinformation, and harmful algorithms inquiry | examining Ofcom's ongoing regulatory work under the Online Safety Act 2023 | proposed criminalisation of sexually explicit deepfake images, and considerations for implementation | the relationship between algorithms, AI and misinformation | priorities for transparency | assessing potential incentives or regulatory frameworks to support responsible content practices | accountability, sanctions, and clarity for stakeholders | considering the extent to which business models of social media platforms facilitate the spread of misinformation, and implications for policy and regulation
Zara Mohammed, former Secretary-General, Muslim Council of Britain
Senior representative, legal
Senior representative, journalism
Senior representative, social media
Senior representative, technology
- 14.20 Questions and comments from the floor
- 14.40 **Assessing threats to the UK and its interests posed by disinformation**
Senior representative, policy
- 14.50 **International approaches to tackling misinformation and disinformation**
Considering the work of the National Security and Online Information Team | the Digital Services Act and implications of EU policy of UK approaches to tackling disinformation | assessing policy and business practice developments in the US and the impact of international divergence on approaches to moderation | priorities for promoting international collaboration on media literacy
Krisztina Stump, Head, Media Convergence and Social Media Unit, European Commission
Senior representative, social media
Senior representative, PSB
- 15.15 Questions and comments from the floor
- 15.35 **Chair's closing remarks**
Senior Parliamentarian
- 15.40 Break
- 15.50 **Chair's opening remarks**
Senior Parliamentarian
- 15.55 **Priorities for advancing media literacy and citizen empowerment in countering harm**
Julian McDougall, Professor, Media and Education, Bournemouth University; and Chair, Media and Information Literacy Alliance
- 16.05 **Tackling misinformation and deepfakes in the UK - priorities for online platforms, media organisations, regulation and policy**
safeguarding the provision of trustworthy news | priorities for maintaining the protection of free speech | responsibilities of social media platforms in tackling misinformation and deepfake images | priorities for PSBs, and strategic considerations for their positioning in the range of information sources available to the public | role of local journalism and options for support | priorities for the Ofcom Advisory Committee on Disinformation and Misinformation | progress and outstanding issues for implementation of regulation under the Online Safety Act 2023
Kelsey Farish, Consultant Solicitor (Media, IP & AI), Reviewed & Cleared
Matteo Bergamini, Founder and CEO, Shout Out UK
Julia Smakman, Researcher, Law and Policy, Ada Lovelace Institute
Senior representative, media
Senior representative, online platform
- 16.35 Questions and comments from the floor
- 16.55 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Thomas Howard, Westminster Media Forum