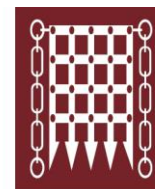


**Westminster eForum policy conference:
Next steps for digital competition in the UK**

Timing: Morning, Thursday, 25th April 2024

*****Taking Place Online*****



**WESTMINSTER
eFORUM**

Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Sophie L Parker, Online Safety Senior Strategy Manager, Ofcom
- 9.05 **Policy priorities for the regulation of the UK's digital markets**
Denny Jicheva, Head of Digital Markets Strategy and Institutional Design, Department for Science, Innovation and Technology
Georgina Clarke, Bill Manager for the Digital Markets, Competition and Consumers Bill, Department for Science, Innovation and Technology
Questions and comments from the floor
- 9.45 **Implications for SMS-designated entities and the impact on dynamic digital markets**
Matthew Sinclair, Senior Director, UK, Computer and Communications Industry Association
- 9.55 **The way forward for implementation of a new digital markets regime**
Tim Cowen, Chair, Antitrust Practice, Preiskel & Co
- 10.05 **Impact on non-SMS enterprises and the wider business community**
Kelli Fairbrother, Co-Founder and Chief Executive Officer, xigxag
- 10.15 **Implications of regulatory intervention on innovation and investment in the UK**
Dr Nicola Mazzarotto, Global Head of Economics, KPMG
- 10.25 Questions and comments from the floor
- 10.55 **Chair's closing remarks**
Sophie L Parker, Online Safety Senior Strategy Manager, Ofcom
- 11.00 Break
- 11.15 **Chair's opening remarks**
Alex Schofield, Head of Projects and Operations, Digital Regulation Cooperation Forum
- 11.20 **Priorities for consumer protection - key issues to address, the scope and implementation of new measures, trader responsibilities, public information and engagement, and regulatory options going forward**
David Mendes da Costa, Principal Policy Manager, Consumer Policy, Citizens Advice
- 11.30 **Innovation and supporting growth in digital markets**
promoting confidence in the UK digital economy and attracting investment | navigating the new regulatory landscape | opportunities for AI in consumer-facing applications and consumer protection | promoting competition in development of foundation models | opportunities for regulatory agility going forward
Sarah Long, Partner, Euclid Law
David Dorrell, Head of Data Science, Frontier Economics
- 11.50 Questions and comments from the floor
- 12.25 **Next steps for digital markets and the implementation of a pro-competition regime in the UK**
Professor Oles Andriychuk, Newcastle University Law School
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Alex Schofield, Head of Projects and Operations, Digital Regulation Cooperation Forum
Thomas Howard, Westminster eForum