

**Westminster eForum policy conference:
The future for data protection in the UK**
Timing: Morning, Wednesday, 22nd November 2023
***** Taking place online *****



Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Rt Hon. Lord McNally, Treasurer, Internet, Communication and Technology APPG
- 9.05 **Policy priorities for data protection in the UK**
Owen Rowland, Deputy Director and Head of Data Protection Policy, Department for Science, Innovation and Technology
Questions and comments from the floor
- 9.35 Break
- 9.40 **Key practical considerations for implementation of a new data protection framework in the UK**
Chris Combemale, Chief Executive Officer, Data and Marketing Association
Questions and comments from the floor
- 10.10 **Priorities for data use and regulation in a globalised marketplace - direct marketing, standard contractual clauses, international trading relationships, and cross-border data transfers**
Bryony Long, Partner, Lewis Silkin
Martin Kelly, Senior Counsel, Mastercard
Garima Srivastava, Senior Trade and Customs Specialist, Institute of Export and International Trade
Questions and comments from the floor
- 11.00 **Chair's closing remarks**
Rt Hon. Lord McNally, Treasurer, Internet, Communication and Technology APPG
- 11.05 Break
- 11.15 **Chair's opening remarks**
Bryony Long, Partner, Lewis Silkin
- 11.20 **Clarity in future policy - legitimate interest, profiling, consent, automated decision-making, promoting confidence in the data system, and practical steps for organisations**
Fedelma Good, Data Privacy and eConsultant, Fedelma Good Consulting
Resham Kotecha, Head of Policy, Open Data Institute
Christie Dennehy-Neil, Head of Policy and Regulatory Affairs, IAB UK
Questions and comments from the floor
- 12.20 Break
- 12.25 **The future of regulatory frameworks and roles**
Emily Keaney, Deputy Commissioner, Regulatory Policy, Information Commissioner's Office
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Bryony Long, Partner, Lewis Silkin
Tiernan Phipps, Lead Researcher, Westminster eForum