

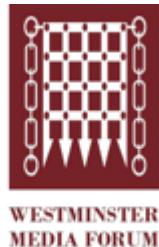
Westminster Media Forum policy conference:

Creative clusters, and next steps for growth and innovation in the UK creative industries

Timing: Morning, Wednesday, 19th April 2023

*****Taking place online*****

Draft agenda subject to change



8.30 Registration

Chair's opening remarks

Matthew Bell, Director, Frontier Economics

The vision for creative clusters - priorities for education, research, development, and support for the UK creative industries

Professor Christopher Smith, Executive Chair, Arts and Humanities Research Council, UKRI

Questions and comments from the floor

9.30 Break

The potential of creative clusters and key enablers for their growth across the UK

Matthew Bell, Director, Frontier Economics

Adapting to meet the future of the creative industries - assessing the possibilities, priorities for R&D and innovation in emerging technology, business models and protecting IP, investment, and adapting to change and disruption

Professor Damian Murphy, Director, XR Stories

Fran Sanderson, Director, Arts & Culture Investments and Programmes, Nesta

Professor Justin Lewis, Director, Clwstwr

Irene Graham, Chief Executive Officer, ScaleUp Institute

Sean Taylor, Managing Director, InGAME

Questions and comments from the floor

11.00 **Chair's closing remarks**

Matthew Bell, Director, Frontier Economics

11.05 Break

Chair's opening remarks

Lynda Rooke, President, Equity

The talent pipeline - meeting challenges for the education system, data on skills gaps, the future for qualifications and the blend of digital and creative, apprenticeships and career pathways, and boosting diversity

Lynda Rooke, President, Equity

Professor Steven Spier, Vice-Chancellor, Kingston University

Heather Carey, Director, Work Advance; and Co-Investigator, Creative Industries Policy and Evidence Centre

Questions and comments from the floor

12.05 Break

Strategies for building joined-up local approaches to supporting creative clusters

Martin Haines, Managing Director, Kudos

Annie Gascoyne, Chief Economist, BBC

Questions and comments from the floor

Chair's and Westminster Media Forum closing remarks

Lynda Rooke, President, Equity

Greg Thompson, Senior Researcher, Westminster Media Forum