

Westminster Media Forum policy conference:

Next steps for creative clusters in the UK

Timing: Morning, Monday, 17th June 2024

Taking place online



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Lord Razzall
- 9.05 **Progressing the vision for creative clusters - priorities, stakeholder roles and maximising impact for the creative industries and their partners**
Senior commentator
Questions and comments from the floor
- 9.35 **Case study: holistic, multi-disciplinary approaches to innovation**
Senior representative, innovation
- 9.50 **Frameworks for harnessing investment in creative clusters**
identifying and supporting long-term strategic aims | priorities for R&D to support growth | the role of incubators in supporting scale-up
Bernard Hay, Head of Policy, Creative Industries Policy and Evidence Centre
Stephen Pegge, Managing Director, Senior Advisor, UK Finance
Senior representative, research
Senior representative, cluster
- 10.25 Questions and comments from the floor
- 10.45 **Alternative approaches to fostering innovation and broadening opportunities in the creative sectors**
Senior representative, policy
Questions and comments from the floor
- 11.10 **Chair's closing remarks**
Lord Razzall
- 11.15 Break
- 11.25 **Chair's opening remarks**
Senior Parliamentarian
- 11.30 **Priorities for the growth and sustainability of creative clusters**
Tom Adeyoola, Strategic Director, Extend Ventures
- 11.40 **Implementing frameworks for the development of commercial skills**
flexibility in training programmes | adapting to innovation and student expectations | collaboration between clusters and the wider business and education sectors | attracting and retaining experience | integrating the arts into STEM education | cross-sector skills development
Senior representative, workforce
Senior representative, industry
Senior representative, training
Senior representative, higher education
- 12.10 Questions and comments from the floor
- 12.30 **Next steps for creative clusters within UK industrial strategy**
Professor Christopher Smith, Executive Chair, Arts and Humanities Research Council
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Sean Cudmore, Westminster Media Forum