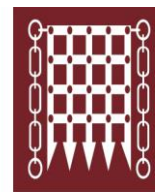**Westminster *e*Forum policy conference:**
**The future for television distribution in an online world**
*Timing: Morning, Friday, 10<sup>th</sup> May 2024*
***Taking Place Online\*\*\***

*Agenda subject to change*

8.30        Registration

9.00        **Chair's opening remarks**
            **Lord Young of Norwood Green**, Vice Chair, All Party Parliamentary Group for the BBC

9.05        **Assessing the impact of changing viewing habits and technologies on the future of content distribution**
            **Mark Griffin**, Deputy Director, TV and Broadcasting, Department for Culture, Media and Sport
            Questions and comments from the floor

9.30        **'A regulatory perspective on the challenges facing TV distribution'**
            **Ed Leighton**, Director of Strategy and Policy, Ofcom
            Questions and comments from the floor

9.55        **Priorities for public service content distribution**
            **Kieran Clifton**, Director, Distribution and Business Development, BBC

10.05       **The future mix of audio-visual content distribution - implications and priorities for key stakeholders**
            *priorities for a smooth transition | accessibility of content | implications for audiences and consumer choice | addressing challenges for the supply chain*
            **Helen Burrows**, Policy and Public Affairs Director, BT
            **Russell Feldman**, Head of Client Services, YouGov
            **Helen Keefe**, Head of Policy and Regulation, Oliver & Ohlbaum Associates
            **Luke Davies**, Policy Manager, Sky

10.30       Questions and comments from the floor

11.00       **Chair's closing remarks**
            **Lord Young of Norwood Green**, Vice Chair, All Party Parliamentary Group for the BBC

11.05       Break

11.15       **Chair's opening remarks**
            **Thomas Howard**, Westminster *e*Forum

11.20       **The move from broadcast as the primary platform for audio-visual content - assessing key issues, opportunities and challenges**
            **Richard Lindsay-Davies**, Chief Executive Officer, Digital TV Group
            Questions and comments from the floor

11.50       **Options for collaborative frameworks and agreements for the future distribution of audio-visual content**
            *value exchange | content signposting and prominence | technology standards and interoperability | broadband coverage and digital inclusion*
            **Elizabeth Anderson**, Chief Executive Officer, Digital Poverty Alliance
            **Gareth Barr**, Director of Policy and Regulation, ITV
            **Jonathan Blair**, Partner, Simkins
            **Lewis Walmesley-Browne**, Head of Market Access and Consumer Tech, techUK

12.30       Questions and comments from the floor

12.55       **Chair's and Westminster *e*Forum closing remarks**
            **Thomas Howard**, Westminster *e*Forum