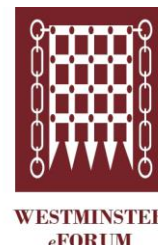


Westminster eForum policy conference:
The future for television distribution in an online world
Timing: Morning, Friday, 10th May 2024
*****Taking Place Online*****



Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **Assessing the impact of changing viewing habits and technologies on the future of content distribution**
Senior representative, policy
Questions and comments from the floor
- 9.30 **Priorities for public service content distribution**
Senior speaker confirmed from the BBC
- 9.40 **Impact on video-on-demand services and their distribution platforms**
Senior representative, VOD
- 9.50 **The future mix of audio-visual content distribution - implications and priorities for key stakeholders**
priorities for a smooth transition | accessibility of content | implications for audiences and consumer choice | addressing challenges for the supply chain
Helen Burrows, Policy and Public Affairs Director, BT
Russell Feldman, Head of Client Services, YouGov
Senior representative, consumers
Senior commentator
- 10.15 Questions and comments from the floor
- 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.55 Break
- 11.05 **Chair's opening remarks**
Senior Parliamentarian
- 11.10 **The move from broadcast as the primary platform for audio-visual content - assessing key issues, opportunities and challenges**
Richard Lindsay-Davies, Chief Executive Officer, Digital TV Group
Questions and comments from the floor
- 11.40 **Options for collaborative frameworks and agreements for the future distribution of audio-visual content**
value exchange | content signposting and prominence | technology standards and interoperability | broadband coverage and digital inclusion
Senior representative, television
Senior representative, device manufacturer
Senior representative, legal
Senior representative, infrastructure
Questions and comments from the floor
- 12.30 **Implications for regulation**
Senior speaker confirmed from Ofcom
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster eForum