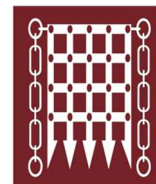


Westminster eForum policy conference
Competition in digital markets and the digital advertising sector

Timing: Morning, Tuesday, 29th September 2020

Taking Place Online



WESTMINSTER
eFORUM

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Lord McInnes of Kilwinning, Member, House of Lords Communications and Digital Committee
- 9.05 **Competition and regulation in the digital space - the current state of play and key developments**
Tim Cowen, Chair, Antitrust Practice, Preiskel & Co and Co-Chair, Competition and Markets Committee, Digital Policy Alliance
- 9.20 **Assessing competition in the digital economy**
Dr Nicola Mazzarotto, Partner and Global Head of Economics, KPMG
- 9.30 **Addressing competition issues in digital markets - innovation, consumer benefit, and the future regulatory framework**
Emily Clark, Chief Economist, BT
Stephen Williams, Vice President, Global Competition Team, Barclays
Raegan MacDonald, Head of EU Public Policy, Mozilla
Vinous Ali, Associate Director for Policy, techUK
Rocio Concha, Chief Economist and Acting Director of Advocacy, Which?
Questions and comments from the floor with **Tim Cowen**, Chair, Antitrust Practice, Preiskel & Co and Co-Chair, Competition and Markets Committee, Digital Policy Alliance and **Dr Nicola Mazzarotto**, Partner and Global Head of Economics, KPMG
- 10.40 **Chair's closing remarks**
Lord McInnes of Kilwinning, Member, House of Lords Communications and Digital Committee
- 10.45 Break
- 10.55 **Chair's opening remarks**
Rt Hon Lord Lansley
- 11.00 **Key regulatory priorities - the evolving role of the CMA in taking forward the digital markets strategy**
Gavin Knott, Director, Remedies, Business and Financial Analysis, Competition and Markets Authority
Questions and comments from the floor
- 11.30 Break
- 11.35 **Next steps for policy - international engagement, developing the digital markets unit, and taking forward the review of online advertising regulation**
Cora Govett, Co-Deputy Director, Digital Regulation and Markets, DCMS
Questions and comments from the floor
- 11.55 **Competition in digital advertising - the market position of online platforms, the impact of consolidation in the value chain, and the utilisation and handling of consumer data**
Stephen Woodford, Chief Executive Officer, Advertising Association
Jakob Kucharczyk, Competition Policy Lead, EMEA, Facebook
Angus McBride, General Counsel, News UK
Mark Oliver, Chairman, Oliver & Ohlbaum Associates
Questions and comments from the floor with **Cora Govett**, Co-Deputy Director, Digital Regulation and Markets, DCMS and senior representative, international
- 12.55 **Chair's and Westminster eForum closing remarks**
Rt Hon Lord Lansley
Jack Longman, Senior Researcher, Westminster eForum