Westminster Media Forum policy conference:

The future for the betting and gaming industry in the UK

Timing: Morning, Monday, 13th May 2024

Taking Place Online

Agenda subject to change

8.30 Registration

9.00 Chair's opening remarks

Stuart McMaster, Partner, Mishcon de Reya

9.05 <u>'The future of betting and gaming: serving the public and private interest'</u>

Professor Leighton Vaughan Williams, Director, Betting Research Unit, Nottingham Business School, Nottingham Trent University

Questions and comments from the floor

9.30 Options for the introduction of a statutory levy

Proposed funding structure | Best practice for appropriate governance | Collaborative approaches to use of levy funding | Commitment to research, prevention and treatment (RPT) | Proportionality of levy rates

Kizzie Fenner, Senior Legal Counsel, 888 William Hill

Tony Kelly, Managing Director, RedCard

Professor Agnes Nairn, Co-Director, Bristol Hub for Gambling Harms Research

Nick Cook, Deputy Head of Public Affairs, People's Postcode Lottery

Questions and comments from the floor

10.15 <u>'Ensuring a safe transition to a statutory levy - priorities for beneficiaries, protecting the vulnerable, and improving messaging'</u>

Zöe Osmond, Chief Executive Officer, GambleAware

Questions and comments from the floor

10.30 Policy priorities for betting and gaming reform in the UK

Ben Dean, Director, Sport and Gambling, Department for Culture, Media and Sport

Questions and comments from the floor

11.00 Break

11.10 Practicalities of proposed changes to licensing conditions and complaint resolution

Relaxation of 80/20 machine rule | Updates to age-verification measures in land-based premises | Strengthening financial vulnerability checks | Implementation of a gambling ombudsman

Steve Ketteley, Partner, Wiggin

Richard Hayler, Managing Director, Independent Betting Adjudication Service

Ainslie Andrews, Director of Compliance, BetFred

Questions and comments from the floor

11.55 <u>Implementation of updates to online consumption and game play</u>

Implementation of maximum stake limits | Proposed changes to game design and speed of play | Consent to direct marketing and communications | Impact of emerging technologies and AI

Rasmus Kjaergaard, Chief Executive Officer, Mindway Al

Philip James, Partner, Eversheds Sutherland Questions and comments from the floor

12.30 Regulatory priorities for the implementation of gambling reform

Andrew Rhodes, Chief Executive Officer, Gambling Commission

Questions and comments from the floor

12.55 Chair's and Westminster Media Forum closing remarks

Stuart McMaster, Partner, Mishcon de Reya **Thomas Howard**, Westminster Media Forum

