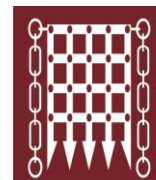


**Westminster Media Forum policy conference**  
**The role of arts and culture in levelling up regions and communities**

Timing: Morning, Monday 28<sup>th</sup> November 2022

\*\*\*Taking place online\*\*\*



**WESTMINSTER  
MEDIA FORUM**

Agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**  
**James Daly MP**, Chair, Northern Culture All-Party Parliamentary Group
- 9.05 **Levelling up the UK - the role of arts and culture and how it is being supported**  
**Laura Dyer**, Deputy Chief Executive, Places, Engagement & Libraries, Arts Council England  
Questions and comments from the floor
- 9.30 Break
- Learning from best practice - progress and next steps for cultural facilities supporting local economies**
- 9.35 **Attracting investment and creating a lasting legacy**  
**Kully Thiarai**, Creative Director and CEO, Leeds 2023
- 9.45 **'Using the BBC to grow creative clusters across the nations and regions'**  
**Annie Gascoyne**, Chief Economist, BBC
- 9.55 **Innovating cultural institutions, widening their engagement with audience's, and building national and global profile**  
**Lydia Rusling**, Assistant Director for Economic Growth, South & East Lincolnshire Councils Partnership
- 10.05 **Boosting heritage, protecting museums and supporting local pride and identity**  
**Tony Butler**, Executive Director, Derby Museums
- 10.15 **Growing employment, developing skills for the local economy and widening access to careers in arts and culture**  
**Dave Moutrey**, Director and Chief Executive, HOME; and Director of Culture, Manchester City Council
- 10.25 Questions and comments from the floor
- 10.45 **Chair's closing remarks**  
**James Daly MP**, Chair, Northern Culture All-Party Parliamentary Group
- 10.50 Break
- 11.00 **Chair's opening remarks**  
**Baroness Meacher**, Vice-Chair, All-Party Parliamentary Group on Arts, Health and Wellbeing
- 11.05 **Priorities for research and innovation in culture and the arts**  
**Professor Christopher Smith**, Executive Chair, Arts and Humanities Research Council (AHRC), UKRI  
Questions and comments from the floor
- 11.30 **Putting in place support for local cultural economies - attracting public and private investment, building a sustainable and diverse workforce, and the role of local government**  
**Michele Gregson**, General Secretary, NSEAD  
**Salla Virman**, Senior Policy Officer, Culture, West Midlands Combined Authority  
**Reema Selhi**, Head of Policy and International, DACS  
**Trevor Mitchell**, Director for the North and Levelling Up, Historic England  
**Professor Ben Walmsley**, Professor of Cultural Engagement, University of Leeds  
Questions and comments from the floor
- 12.25 Break
- 12.30 **Policy priorities for supporting arts and culture, and its role in economic growth and reducing regional disparities in the UK**  
**Emma Squire**, Director of Arts, Heritage and Tourism, DCMS  
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**  
**Baroness Meacher**, Vice-Chair, All-Party Parliamentary Group on Arts, Health and Wellbeing  
**Greg Thompson**, Senior Researcher, Westminster Media Forum