Westminster Media Forum and Westminster Legal Policy Forum conference:
The future for AI and copyright in the UK
Timing: Morning, Wednesday, 13th January 2027
*****Taking place online*****

Draft agenda subject to change

8.30 Registration

9.00 **Chair's opening remarks**
Lord Neri

9.05 **Next steps for AI and copyright policy in the UK**
Dr Morgane Donse, Deputy Director, AI and Society, Department for Digital, Culture, Media and Sport
Questions and comments from the floor

9.30 **Permission, remuneration and access at scale - next steps for AI licensing markets**
direct and collective licensing for AI training, fine-tuning, retrieval-based services and AI-generated search | rights identification and verification, registries and machine-readable metadata | standardised terms and automated licensing | content and data marketplaces, Creative Content Exchange and lessons from pilots and agreements | valuation, pricing, usage measurement, remuneration and value distribution | transaction costs, sector-specific and cross-sector models | creators, smaller rights holders, independent publishers, archives and collective management organisations | bargaining power and market access | confidentiality, auditability, reporting and governance | dispute resolution, competition and commercial certainty | cross-border licensing and interoperability
Serena Dederding, General Counsel, Copyright Licensing Agency
Sukanya Wadhwa, Senior Associate, Brandsmiths
Senior representative, AI development
Senior representative, creative industries
Questions and comments from the floor

10.20 **AI-generated content labelling - provenance, attribution and content credentials**
Professor John Collomosse, Professor, Artificial Intelligence, University of Surrey; and Senior Principal Scientist, Adobe Research
Questions and comments from the floor

10.45 **Chair's closing remarks**
Lord Neri

10.50 Break

11.00 **Chair's opening remarks**
Senior Parliamentarian

11.05 **Digital replicas - consent, conditions for use and practical safeguards for voice, image and likeness**
Senior representative, creators

11.15 **Authorship and computer-generated works - originality, ownership, and the scope of copyright protection**
AI-assisted creation, mixed human-AI works and autonomous generation | prompts and iterative input | selection, arrangement, editing and post-production | human authorship, creative contribution and originality | evidencing contribution and thresholds for copyright protection | copyright subsistence and authorship tests | existing protection for computer-generated works and the Government's proposal for its removal | ownership, attribution, commissioning and employment | terms of protection | output rights, contractual allocation and licensing | infringement, similarity and derivative uses | sector-specific implications and incentives for creation | legal certainty and international approaches
Joel Smith, Partner, IP Group, Simmons & Simmons
William Bowes, Company Secretary and General Counsel, YouGov
Senior representative, creative industries
Senior representative, technology

11.35 Questions and comments from the floor

12.00 **Safeguards, transparency and enforcement - making rights and responsibilities workable in practice**
training-data transparency and confidential disclosure | reporting, record-keeping, auditability, usage tracking and evidence of use | rights-management information and metadata preservation | creator-control tools, machine-readable permissions, rights reservation and opt-outs | standards, interoperability and circumvention | voluntary good practice and statutory transparency options | compliance by design, developer and platform accountability | monitoring, proportionality and implementation costs | enforcement, complaints and redress | evidential standards, burden of proof and access to information | individual creators and smaller rights holders | overseas and UK-facing systems, cross-border enforcement | international standards and regulatory coordination
Isabelle Doran, CEO, Association of Photographers; Vice Chair, Creators' Rights Alliance; and Board Director, British Copyright Council
Senior representative, technology
Senior representative, publishing
Senior representative, licensing

12.20 Questions and comments from the floor

12.45 **AI adoption in the creative industries - investment, innovation and creative practice**
Senior representative, creative industries
Questions and comments from the floor

13.10 **Chair's and Westminster Forum Projects closing remarks**
Senior Parliamentarian
Thomas Howard, Westminster Forum Projects