

# COBIS

### The challenge of facilitating growth whilst maintaining quality and standards

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## What is COBIS?

www.cobis.org.uk

### 430+ Member organisations Serving more than 300 *i*BSOs Footprint in 80 countries





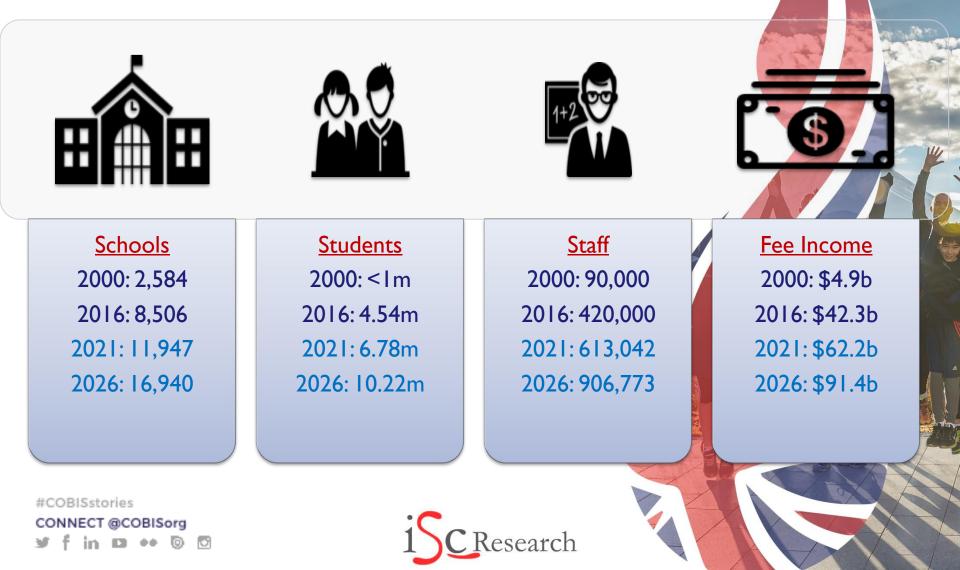
# The market is diverse: it varies in location, orientation, curriculum, examinations, demographics and more...

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### **Increasing Global Demand**

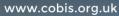




# Outlook for the international schools market

- Continuing economic and population growth
- Continuing movement of labour
- Increasing prevalence of English as the language of business
- Increasing number of students aiming for high quality, Englishmedium university education
- Increasing awareness that international schools provide high quality teaching & learning and an English-speaking education

#### An increasingly competitive and profitable market





## **Future Challenges**

### • Teacher and leadership supply

- high expectations
- high quality
- Quality assurance / accreditation / inspection value of quality
  - external validation of achievements
  - informing school improvement
  - compliance (safeguarding, facilities etc)
  - international understanding

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# **Thank You**

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