

COBIS

The challenge of facilitating growth whilst maintaining quality and standards

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What is COBIS?

430+ Member organisations
Serving more than **300** IBSOs
Footprint in **80** countries



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**The market is diverse: it varies in
location, orientation, curriculum,
examinations, demographics
and more...**

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Increasing Global Demand



Schools

2000: 2,584
2016: 8,506
2021: 11,947
2026: 16,940



Students

2000: <1m
2016: 4.54m
2021: 6.78m
2026: 10.22m



Staff

2000: 90,000
2016: 420,000
2021: 613,042
2026: 906,773



Fee Income

2000: \$4.9b
2016: \$42.3b
2021: \$62.2b
2026: \$91.4b

Outlook for the international schools market

- Continuing economic and population growth
- Continuing movement of labour
- Increasing prevalence of English as the language of business
- Increasing number of students aiming for high quality, English-medium university education
- Increasing awareness that international schools provide high quality teaching & learning *and* an English-speaking education

An increasingly competitive and profitable market

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Future Challenges

- **Teacher and leadership supply**
 - high expectations
 - high quality
- **Quality assurance / accreditation / inspection value of quality**
 - external validation of achievements
 - informing school improvement
 - compliance (safeguarding, facilities etc)
 - international understanding

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Thank You

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