

# UK universities in a global Higher Education market 2<sup>nd</sup> February 2012

### **CONDITIONS FOR USE OF TRANSCRIPTS:**

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

# **Contents**

| About this Publication  | 3                                      |
|---|--|
| Agenda  | 4                                      |
| <u>Session Chair's opening remarks</u> Roberta Blackman-Woods MP, Chair, All-Party Parliamentary University Group (transcript)  | 6                                      |
| <u>Universities and globalisation - the future of Higher Education internationally in the 21<sup>st</sup> century</u> Richard Yelland, Senior Manager, Directorate for Education, OECD (transcript)  Questions and comments from the floor (transcript)   | 7<br>10                                |
| The European Higher Education market  Julie Fionda, Unit for Higher Education and Erasmus, Directorate Lifelong Learning, Directorate-General for Education and Culture, European Commission (transcript)  Questions and comments from the floor (transcript)   | 12<br>15                               |
| An alternative choice for UK students - the offer from Europe  Professor Tom van Veen, Dean, Internationalisation of Education, Maastricht University, Netherlands (transcript)  Questions and comments from the floor (transcript)   | 18<br>23                               |
| UK universities - a great place to study?  Phil Baty, Editor, Times Higher Education Rankings and Editor at Large, Times Higher Education (transcript)  Pam Tatlow, Chief Executive, million+ (transcript)  Nichola Carter, Partner, Head of Immigration, Penningtons Solicitors (transcript)  Professor Sir Peter Scott, Professor of Higher Education Studies, Institute of Education, University of London (transcript)  Beatrice Merrick, Director, Services and Research, UK Council for International Student Affairs (UKCISA) (transcript)  Dr Jo Beall, Director, Education and Society, British Council (transcript)  Questions and comments from the floor (transcript) | 26<br>28<br>30<br>33<br>35<br>37<br>39 |
| Session Chair's closing remarks Roberta Blackman-Woods MP, Chair, All-Party Parliamentary University Group (transcript)   | 44                                     |
| Session Chair's opening remarks Baroness Maddock, Vice-Chair, All-Party Parliamentary University Group (transcript)   | 45                                     |
| Expanding the global reach of UK universities - the increasing role of overseas campuses  Professor David Greenaway, Vice-Chancellor, University of Nottingham (transcript)  Questions and comments from the floor (transcript)   | 46<br>49                               |
| Beyond competition: international collaboration on research Professor John Hearn, Vice-President (International), University of Sydney, Australia and Chief Executive, Worldwide Universities Network (WUN) (transcript) Questions and comments from the floor (transcript)   | 52<br>54                               |
| International student experience in the UK  Dr Fabrizio Trifiro, Development Officer, Research, Development and Partnership, Quality Assurance Agency (QAA) (transcript)  Christina Yan Zhang, International Students' Officer, National Union of Students (transcript)  Questions and comments from the floor (transcript)   | 57<br>59<br>61                         |
| Session Chair's and Westminster Higher Education Forum thanks and closing remarks  Baroness Maddock, Vice-Chair, All-Party Parliamentary University Group (transcript)  Jonny Roberts, Producer, Westminster Higher Education Forum (transcript)  | 65<br>66                               |
| Comment Nichola Carter, Partner, Head of Immigration, Penningtons Solicitors  | 67                                     |
| List of Delegates Registered for Seminar  | 68                                     |
| Contributor and Westminster Education Forum Biographies   | 72                                     |

# **About this Publication**

This publication reflects proceedings at the Westminster Higher Education Forum Keynote Seminar: UK universities in a global Higher Education market held on 2<sup>nd</sup> February 2012. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Higher Education Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Higher Education Forum are acknowledged. We would also appreciate being informed.

# **Westminster Higher Education Forum**

4 Bracknell Beeches Old Bracknell Lane West Bracknell, Berkshire, RG12 7BW

T: 01344 864796 F: 01344 420121 publications@westminsterforumprojects.co.uk

## **Directors**

Peter van Gelder Chris Whitehouse