Moving towards a national strategy for Chronic Obstructive Pulmonary Disease (COPD)
25th January 2011

CONDITIONS FOR USE OF TRANSCRIPTS:
This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.
Contents

About this Publication 3

Agenda 4

Westminster Health Forum and Session Chair’s opening remarks 5
Michael Ryan, Senior Producer 5
Baroness Thornton, Lords Shadow Health Minister (transcript) 6

COPD care in England and Finding the ‘missing millions’ – improving early detection 7
Dr Steve Holmes, GP and Chair, Somerset Area Respiratory Clinical Network (transcript) 7

Changing lifestyles and improving outcomes: reframing the way we think about smoking and COPD 10
Dr Louise Restrick, Respiratory Team Lead, NHS London (transcript) 10

COPD uncovered 13
Monica Fletcher, Chief Executive, Education for Health (transcript) 13
Questions and comments from the floor (transcript) 16

Innovations and developments in COPD treatment 22
Professor Michael Polkey, Professor of Respiratory Medicine, Imperial College London (transcript) 22
Dr Sam Shaw, Head of Medical Affairs, AstraZeneca (transcript) 24
Dr Jonathan Gledhill, Business Development Consultant, Tunstall Healthcare (transcript) 26
Questions and comments from the floor (transcript) 28

Session Chair’s closing remarks 33
Baroness Thornton, Lords Shadow Health Minister (transcript) 33

Session Chair’s opening remarks 34
Stuart Andrew MP (transcript) 34

Chronic care – living with COPD 35
Dr Michael Rudolf, Chair, Quality Standards COPD Topic Expert Group, NICE (transcript) 35
Dr Sarah Elkin, Lead Clinician Respiratory Medicine, Imperial College Healthcare NHS Trust (transcript) 37
Dr Iain Small, Clinical Lead, Respiratory Managed Clinical Network, NHS Grampian (transcript) 39
Jo Riley, Vice-Chair, Association of Respiratory Nurse Specialists (transcript) 41
Questions and comments from the floor (transcript) 44

Improving the patient experience 48
Dame Helena Shovelton, Chief Executive, British Lung Foundation (transcript) 48
Questions and comments from the floor (transcript) 51

Next stages for the COPD Strategy 54
Dr Matt Kearney, Primary Care Clinical Advisor, Department of Health (transcript) 54
Questions and comments from the floor (transcript) 58

Session Chair and Westminster Health Forum closing remarks 60
Stuart Andrew MP (transcript) 60
Michael Ryan, Senior Producer (transcript) 61

Comment 62
Stephen Kedge, Senior Lecturer, Department of Practice Learning, Birmingham City University 62

List of Delegates Registered for Seminar 63

Contributor and Westminster Health Forum Biographies 66

About our Event Sponsor 69
About this Publication

This publication reflects proceedings at the Westminster Health Forum Keynote Seminar: Moving towards a national strategy for Chronic Obstructive Pulmonary Disease (COPD) held on 25th January 2011. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Westminster Health Forum is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. It’s copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Westminster Health Forum are acknowledged. We would also appreciate being informed.

Westminster Health Forum
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell,
Berkshire, RG12 7BW

T: 01344 864796
F: 01344 420121
publications@westminsterforumprojects.co.uk

Directors
Peter van Gelder
Chris Whitehouse