Guy Phillipson, Chief Executive Officer, IAB UK

Thomas Brown, Head of Insights, Chartered Institute of Marketing (CIM)

Ryan Jamboretz, Managing Director EMEA, Videology

Henry Rowe, Managing Director, FaR Partners

Christine Mullin, Chief Operating Officer, Advertising & Online Division, Microsoft UK

Eric Joyce MP, Vice-Chair, PICTFOR

Guy Parker, Chief Executive, Advertising Standards Authority (ASA)

Marina Palomba, General Legal Counsel, McCann Worldgroup

David Poley, Chief Executive, The Portman Group

Luc Delany, European Policy Manager, Facebook

Nick Johnson, Partner, Osborne Clarke

Christopher Graham, UK Information Commissioner

Nigel Hickson, Head of EU and International ICT Policy, Department for Culture, Media and Sport

Hazel Grant, Partner, Bristows

William Blomefield, Regulatory Affairs Manager, Advertising Association

Lord Razzall, Member, House of Lords Communications Committee