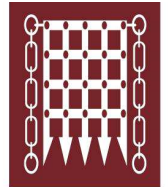


Westminster eForum Keynote Seminar

Women in the tech sector: education, company cultures and business benefits

Timing: Morning, Tuesday, 9th May 2017

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD



WESTMINSTER
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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Dr Jan Peters, Managing Director and Founder, Katalytik
- 9.05 - 9.15 **Where we are now: female representation in the tech sector**
Hema Marshall, Head of Country Digitisation and Skills, Cisco UK & Ireland
- 9.15 - 9.40 **Gender equality and competitive advantage**
Susan Bowen, Vice President and General Manager EMEA, Cogeco Peer 1 and Chair, The Women in Tech Council, techUK
Questions and comments from the floor with **Hema Marshall**, Head of Country Digitisation and Skills, Cisco UK & Ireland
- 9.40 - 9.50 **'Encouraging women into tech: solutions for maximum impact and building a diverse pipeline for growth'**
Julie Feest, Head of Strategic Partnerships, The Tech Partnership
- 9.50 - 10.45 **Next steps for inspiring girls into digital careers: informing decisions, mentoring and creating routes to employment in education and industry**
Steve Brown, Director, Empiric and Programme Manager, Next Tech Girls

Debbie Forster, Director, Novel Design

Mivy James, Head of Consulting and Enterprise Architect, BAE Systems Applied Intelligence

Sarah Coombes, Managing Director, EMEA, Business Software Alliance

Questions and comments from the floor with **Julie Feest**, Head of Strategic Partnerships, The Tech Partnership
- 10.45 - 10.50 **Chair's closing remarks**
Dr Jan Peters, Managing Director and Founder, Katalytik
- 10.50 - 11.20 Coffee
- 11.20 - 11.25 **Chair's opening remarks**
Hilary Simpson, Solutions Delivery, Government Innovation Team, Nesta
- 11.25 - 11.50 **Female-led tech startups: support, investment and attitudes to risk**
Sarah Drinkwater, Head of Campus, London, Google
Questions and comments from the floor
- 11.50 - 12.55 **Re-defining company cultures: recruitment practices, career development and new opportunities in emerging tech**
Zara Farrar, Senior Creative Producer, Government Digital Service

Sheridan Ash, Director, Technology and Investments, PwC

Gillian Howard, Employment Lawyer

Karla Jobling, Chief Executive Officer, BeecherMadden

Priya Lakhani, Chief Executive Officer and Founder, CENTURY Tech

Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Hilary Simpson, Solutions Delivery, Government Innovation Team, Nesta
Daniel Patefield, Forum Lead, Westminster eForum