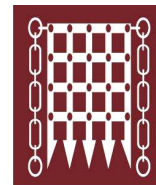


Westminster eForum Keynote Seminar:

The UK gambling sector: market developments, regulation and the impact of Brexit

Timing: Afternoon, Tuesday, 14th March 2017

Venue: Royal Society, 6-9 Carlton House Terrace, London SW1Y 5AG



WESTMINSTER
eFORUM

Agenda subject to change

13.00 - 13.30 Registration and coffee

13.30 - 13.35 **Chair's opening remarks**
Jason Chess, Partner, Wiggin

13.35 - 14.30 **Latest on tackling problem gambling: best practice in advertising, care provision and exclusion**
Wanda Goldwag, Chair and Independent Standards Commissioner, Senet Group

Dirk Hansen, Chief Executive Officer, GamCare

Dan Waugh, Chairman, YGAM

Questions and comments from the floor

14.30 - 15.15 **Industry growth and development: key markets, investment and Brexit implications**
As new technologies and platforms, and social gaming, become ever more popular, how well is the UK industry taking advantage of emerging commercial opportunities and competing with other forms of entertainment for consumer attention and spend? How well prepared is the sector to engage the Millennial generation, in light of a decline in traditional high street play amongst these consumers; what online targeting and other strategies are showing most promise? How does the UK compare internationally in terms of tech development and competitive standing and how might this position evolve following Brexit, including key challenges but also potential opportunities?
John White, Chief Executive Officer, BACTA

Warwick Bartlett, Chief Executive Officer, Global Betting and Gaming Consultants

Susan Biddle, Commercial Technology Consultant, Kemp Little

Questions and comments from the floor

15.15 - 15.20 **Chair's closing remarks**
Jason Chess, Partner, Wiggin

15.20 - 15.45 Coffee

15.45 - 15.50 **Chair's opening remarks**
Dirk Hansen, Chief Executive Officer, GamCare

15.50 - 16.05 **Priorities for developing and enforcing a strong and effective regulatory framework**
Sarah Gardner, Executive Director, Gambling Commission
Questions and comments from the floor

16.05 - 16.55 **Examining key policy and regulatory priorities: Brexit, tax and forthcoming legislation**
What has been the progress so far and what are the priorities going forward for securing the UK betting industry's access to EU markets during and after the UK's withdrawal from the European Union? In light of increasing M&A activity within the UK betting industry over the past few years, how is further consolidation in a previously fragmented market likely to impact competition and mitigate the impact on newly formed larger players from tax and regulation? What should be the priorities for the UK Government and devolved Parliaments when developing tax regimes and regulation to support economic growth and technological innovation? In anticipation of the introduction of the new 'racing right' in April 2017, what is latest thinking on how the interests of venues, the sport, bookmakers and consumers can be protected and balanced? How should Government address calls by local authorities to introduce greater powers to control the clustering of high street betting shops following research linking proximity to clusters and risk of problem gambling?
Peter Howitt, Chief Executive Officer, Gibraltar Betting and Gaming Association

David Clifton, Director, Clifton Davies Consultancy

Jason Chess, Partner, Wiggin

Steve Donoghue, Gambling Consultant and Secretariat, All-Party Parliamentary Betting and Gaming Group

Questions and comments from the floor

16.55 - 17.00 **Chair's and Westminster eForum closing remarks**
Dirk Hansen, Chief Executive Officer, GamCare
Daniel Patefield, Forum Lead, Westminster eForum