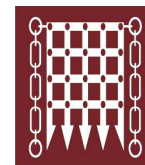


Westminster Media Forum Keynote Seminar:

The television production sector - international competitiveness, workforce priorities and policy options

Timing: Morning, Thursday, 14th July 2016

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR



WESTMINSTER
MEDIA FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Inglewood
- 9.05 - 9.15 **Consumer TV viewing trends**
Martyn Whistler, Lead Analyst, Media and Entertainment, Ernst and Young
- 9.15 - 9.35 **Market trends and growth forecasts**
Tabitha Elwes, Partner, Prospero Strategy
Questions and comments from the floor with **Martyn Whistler**, Lead Analyst, Media and Entertainment, Ernst and Young
- 9.35 - 9.45 **The UK television production sector: creative and commercial opportunities**
Sara Geater, Chief Operating Officer, all3media
- 9.45 - 10.25 **Domestic and international markets: new approaches to investment, distribution and rights management**
In order to maintain the UK's position as a primary content world leader outside of the European Union, where will the next stage of growth come from in both domestic and international markets - with particular focus on the impact of Brexit on co-production opportunities? What role will the UK have in the negotiating process as the European Commission reviews rules on copyright protections in the Digital Single Market? How can the sector further capitalise on the new sources of investment available from the development of OTT video services and professionalised Multi-Channel Networks? How effectively is the production and broadcasting sector exploiting audience data to inform new creative projects and commissioning decisions, and what are the organisational and technological barriers to overcome? What creative innovations can be expected going forwards as the act of storytelling evolves in the omnichannel environment - with particular reference to the rise in binge watching and the development of social video platforms and VR technologies?
Victoria Gaskell, Partner, Olswang
David Johnson, Chief Executive Officer, Compact Media Group
Amanda Groom, Managing Director, The Bridge
Questions and comments from the floor with **Sara Geater**, Chief Operating Officer, all3media
- 10.25 - 11.15 **Priorities for the workforce - access, diversity and professional development**
Sara Putt, Managing Director, Sara Putt Associates and Chair, Learning and New Talent Committee, BAFTA
Angela Ferreira, Television Producer and Executive Committee, Children's Media Foundation
Jamie Hindhaugh, Chief Operating Officer, BT TV and BT Sport
Questions and comments from the floor
- 11.15 - 11.20 **Chair's closing remarks**
Lord Inglewood
- 11.20 - 11.45 Coffee
- 11.45 - 11.50 **Chair's opening remarks**
Viscount Colville of Culross
- 11.50 - 12.05 **Ofcom's review of television production sector regulation**
David Cockram, Principal, Strategy, Ofcom
- 12.05 - 12.55 **Key perspectives on competition, policy intervention and industry challenges**
Following the publication of the Government's white paper for the next 11-year BBC Charter, what are key industry perspectives on the impact of proposals on creativity, collaboration and competition in the market - with particular focus on the removal of the in-house guarantee, a contestable public service content fund and in-principle support for BBC Studios? In light of recent high-profile mergers in the UK TV production market, is the current regulatory framework - particularly the terms of trade protections - still fit for purpose? With the Treasury providing £79m in UK tax credits to high-end television productions in 2015, have the objectives to maximise the cultural and economic benefits for the UK been fully met? With 40% of the indie sector now being US-owned, how are international commercial requirements likely to affect long-term investment and supply of culturally-British programming? As the UK TV production market expands, how can the key challenges - including supplying the increased demand for crew and studio facilities - be overcome, particularly in the post-EU referendum context?
Jon Zeff, Media Policy Consultant
Roger Morris, Managing Director, Elstree Studios
Laura Mansfield, Chair, Pact and Managing Director, Outline Productions
Questions and comments from the floor with **David Cockram**, Principal, Strategy, Ofcom
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Viscount Colville of Culross
Amy Cutter, Producer, Westminster Media Forum