

Westminster Higher Education Forum Keynote Seminar
Technology in Higher Education - best practice, skills and the student offer

Timing: Morning, Wednesday, 24th June 2015

Venue: Sixty One Whitehall, London SW1A 2ET



**WESTMINSTER
HIGHER EDUCATION
FORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Baroness Morgan of Huyton
- 9.05 - 9.50 **Technology in Higher Education - best practice examples and challenges for universities**
Peter Tinson, Executive Director, UCISA
Lawrie Phipps, Senior Co-Design Manager, Jisc
Questions and comments from the floor
- 9.50 - 10.45 **Marketing, student recruitment and best practice in universities' use of technology**
- A competitive offer - high-tech facilities and attracting UK students
Professor Peter Strike, Vice Chancellor, University of Cumbria
- Global reach - using online and distance learning to attract international students
Michael Kerrison, Director of Academic Development, University of London International Programmes
- Preparing students for university - pre-sessional, summer and online courses
Dr Richard Harvey, Academic Director of Admissions, University of East Anglia
- Sustaining the technology offer - meeting student expectations throughout the university life cycle
Jamie O'Connell, Director of Strategic Development, Hobsons
- Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Baroness Morgan of Huyton
- 10.50 - 11.20 Coffee
- 11.20 - 11.25 **Chair's opening remarks**
Lord Holmes of Richmond
- 11.25 - 11.55 **Enhancing learning and teaching through the use of technology**
Charlie Leyland, Higher Education Policy Advisor, HEFCE
Questions and comments from the floor
- 11.55 - 12.55 **Technology enhanced learning (TEL) and the student experience**
- Supporting students and enhancing skills - using online sources, social media and other technologies to assist learning
Dr Laura Ritchie, Teaching Fellow in Music, University of Chichester
- Staff skills - supporting the workforce to develop and participate in TEL
John Donovan, Global Sales and Marketing Director, Epigeum and Director of the Educational Technology Unit, Business School, Imperial College London
- Changing institutional culture - reactive and student-focused course design
Dr Mark Kerrigan, Director of Teaching, Learning and Assessment, Faculty of Health, Social Care and Education, Anglia Ruskin University
- Developing the curriculum - ensuring students have a greater choice of add on, online or blended modules
Dr Peter Smith, Emeritus Professor, Economics Department, University of Southampton
- The participation data benefit - analytics to identify and retain 'at risk' students
Kevin Mayles, Head of Analytics, Learning and Teaching Centre, The Open University
- Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Higher Education Forum closing remarks**
Lord Holmes of Richmond
Tom Overend, Forum Lead, Westminster Higher Education Forum