

# Scotland Policy Conferences Keynote Seminar: Policy priorities for tackling obesity in Scotland

Timing: Morning, Wednesday, 21<sup>st</sup> February 2018

Venue: Central Edinburgh



SCOTLAND POLICY  
CONFERENCES

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Kenneth Gibson MSP**, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 9.05 - 9.35 **Latest on implementation of the new diet and obesity strategy**  
Senior representative, policy  
Questions and comments from the floor
- 9.35 - 10.25 **Assessing the new strategy and current policy landscape**  
**Dr David Blane**, Academic GP, University of Glasgow  
Senior representative, child health  
Senior representative, soft drinks  
Senior representative, weight loss  
Senior representative, sport  
Questions and comments from the floor
- 10.25 - 10.30 **Chair's closing remarks**  
**Kenneth Gibson MSP**, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 10.30 - 11.00 Coffee
- 11.00 - 11.05 **Chair's opening remarks**  
**Brian Whittle MSP**, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party
- 11.05 - 11.35 **Developing evidenced-based solutions and encouraging collaborative working**  
**David Thomson**, Chief Executive Officer, Food and Drink Federation Scotland  
**Sue Davies**, Chief Policy Advisor, Which?  
Questions and comments from the floor
- 11.35 - 11.50 **Supporting and stimulating change**  
**Elsbeth Macdonald**, Deputy Chief Executive, Food Standards Scotland
- 11.50 - 12.30 **Practical steps for addressing the obesity challenge**  
*Assessing evidence behind restrictions on price and promotion*  
**Professor Linda Bauld**, Cancer Prevention Champion, Cancer Research UK and Professor of Health Policy, University of Stirling  
*Tackling challenges for industry: reformulation and consumer acceptance*  
Senior representative, food industry  
*The role of retailers in promoting healthier lifestyles*  
**Ewan MacDonald-Russell**, Head of Policy and External Affairs, Scottish Retail Consortium  
*Next steps for advertisers in tackling obesity*  
**Shahriar Coupal**, Director, Committees of Advertising Practice
- 12.30 - 12.55 Questions and comments from the floor with **Elsbeth Macdonald**, Deputy Chief Executive, Food Standards Scotland
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**  
**Brian Whittle MSP**, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party  
**Michael Ryan**, Deputy Editor, Scotland Policy Conferences