

## Scotland Policy Conferences Keynote Seminar: Policy priorities for tackling obesity in Scotland

Timing: Morning, Wednesday, 21<sup>st</sup> February 2018

Venue: Central Edinburgh



SCOTLAND POLICY  
CONFERENCES

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Kenneth Gibson MSP**, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 9.05 - 9.35 **Latest on implementation of the new diet and obesity strategy**  
**Aileen Campbell MSP**, Minister for Public Health and Sport, The Scottish Government  
Questions and comments from the floor
- Perspectives on the new strategy and current policy landscape**
- 9.35 - 9.45 **David Thomson**, Chief Executive Officer, Food and Drink Federation Scotland
- 9.45 - 9.55 **Sue Davies**, Chief Policy Advisor, Which?
- 9.55 - 10.05 **Ewan MacDonald-Russell**, Head of Policy and External Affairs, Scottish Retail Consortium
- 10.05 - 10.15 Senior representative, nutrition
- 10.15 - 10.35 Questions and comments from the floor
- 10.35 - 10.40 **Chair's closing remarks**  
**Kenneth Gibson MSP**, Co-Convener, Cross-Party Group on Improving Scotland's Health: 2021 and Beyond
- 10.40 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**  
**Brian Whittle MSP**, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party
- 11.15 - 11.45 **Assessing the obesogenic environment and opportunities for health behaviour change**
- Dr David Blane**, Academic GP, University of Glasgow
- Laura Martin**, Public Health Intelligence Advisor, NHS Health Scotland
- Questions and comments from the floor
- 11.45 - 12.30 **Practical steps for addressing the obesity challenge: advertising, reformulation and physical activity**  
**Professor Linda Bauld**, Cancer Prevention Champion, Cancer Research UK and Professor of Health Policy, University of Stirling  
**Shahriar Coupal**, Director, Committees of Advertising Practice  
**Dr Naomi Grant**, Research and Development Director, GB and Ireland, Lucozade Ribena Suntory  
Senior representative, reformulation  
Senior representative, local authority  
Questions and comments from the floor
- 12.30 - 12.55 **Next steps for tackling the obesity crisis**  
**Elsbeth Macdonald**, Deputy Chief Executive, Food Standards Scotland  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**  
**Brian Whittle MSP**, Spokesperson for Health Education, Lifestyle and Sport, The Scottish Conservative and Unionist Party  
**Michael Ryan**, Deputy Editor, Scotland Policy Conferences