

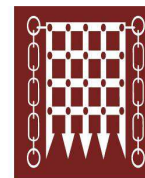
Westminster Media Forum Keynote Seminar:

UK sports policy - funding, participation and strategic priorities

Timing: Morning, Tuesday, 22nd September 2015

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London, W1J 7BQ

Agenda subject to change



**WESTMINSTER
MEDIA FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Baroness Grey-Thompson, Chair, ukactive and Co-Chair, All-Party Parliamentary Group for Women's Sport and Fitness
- 9.05 - 9.45 **National approaches to grassroots development - strategic investment and sport opportunities**
Jennie Price, Chief Executive, Sport England
Sarah Powell, Chief Executive Officer, Sport Wales
Stewart Harris, Chief Executive, sportscotland
Nick Harkness, Director of Participation and Facilities, Sport Northern Ireland
- 9.45 - 9.55 **Case study - The Mayor's strategy for London**
Simon Cooper, Head of Sport, Mayor's Office, Greater London Authority
- 9.55 - 10.15 Questions and comments from the floor
- 10.15 - 10.25 **Giving children a sporting chance**
Alison Oliver, Chief Executive, Youth Sport Trust
- 10.25 - 11.20 **Investment in grassroots and inclusion - facilities, physical education and cross-sector partnerships**
In light of the identified decline in the overall number of people playing sport in England in 2014 - with particular reference to female and disabled people's participation - what are the key priorities for the sector to address this going forward? A year on since the introduction of the new physical education programme of study (PoS), what effect has this had on content, access and quality of the sports curriculum for all children? What further role can external organisations such as sport governing bodies and local sports teams play in delivering PE? What should be the key priorities for the new Government to ensure the financial sustainability of grassroots sport and quality physical education in England? With local authorities being responsible for the health outcomes in their communities, should it be a legal requirement to provide sports facilities? How can more professional clubs establish stronger, richer, deeper relationships with their local communities and schools? In light of the Premier League's pledge to invest £1 billion from the sale of their TV rights in lower league sides and grassroots football, what are the key perspectives on re-investing broadcasting and sponsorship revenue back into grassroots development?
Emma Boggis, Chief Executive, Sport and Recreation Alliance
Ian Drake, Chief Executive Officer, British Cycling and Member, National Governing Body CEO Forum
Dr Jo Harris, Senior Lecturer, School of Sport, Exercise and Health Sciences, Loughborough University and former Vice-Chair, Association for Physical Education
Nick Perchard, Head of Community Development, The Premier League
Questions and comments from the floor with **Alison Oliver**, Chief Executive, Youth Sport Trust
- 11.20 - 11.25 **Chair's closing remarks**
Baroness Grey-Thompson, Chair, ukactive and Co-Chair, All-Party Parliamentary Group for Women's Sport and Fitness
- 11.25 - 11.50 Coffee
- 11.50 - 11.55 **Chair's opening remarks**
Lord Addington, Vice President, UK Sports Association
- 11.55 - 12.10 **UK Sport's priorities for funding high performance sport**
Liz Nicholl, Chief Executive, UK Sport
- 12.10 - 12.55 **High performance sport - development, diversity and the future of public funding**
In light of UK Sport's confirming plans to largely retain its 'no compromise' focus on supporting potential Olympic and Paralympic medallists, what are the key perspectives from stakeholders on the policy? With participation levels now for the first time being a criterion for investment, how will this impact on the development of emerging sports in the UK? Are the opportunities for public funding available now more equal between individual and team sports or are there further issues which need addressing? What needs to be done going forward to break the cycle between cuts to funding, development and medal potential to support under-performing sports? Should additional funding be made available for women's sport which continues to receive less private investment and how can the sector ensure equality in opportunities for both male and female high performance sport? What more can be done to promote equality and diversity on sports boards and coaching networks going forward? What should be the key areas of focus for the new Government to continue to support the development of high performance sport in the UK?
Tim Hollingsworth, Chief Executive Officer, British Paralympic Association
Roger Moreland, Transitional Director, British Basketball
Helen Davey, Deputy Chief Executive Officer, sports coach UK
Annamarie Phelps, Chairman, British Rowing
Questions and comments from the floor with **Liz Nicholl**, Chief Executive, UK Sport
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Addington, Vice President, UK Sports Association
Amy Cutter, Producer, Westminster Media Forum