

**Westminster Media Forum Keynote Seminar:
The future of the UK television market and the role of public service broadcasting**

Timing: Morning, Tuesday, 2nd June 2015

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ



**WESTMINSTER
MEDIA FORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Best
- 9.05 - 9.15 **"Public Service Broadcasting, who needs it?"**
Simon Terrington, Chairman, Terrington and Company
- 9.15 - 9.45 **'Compete or compare' - charting the BBC's future**
James Heath, Director of Policy and Charter, BBC
Questions and comments from the floor
- 9.45 - 10.35 **Defining the role and value of the PSB in the digital age**
How is this role of the public service broadcaster evolving, and how should it be now defined? What are the future funding options for PSBs and what are the possible effects of any changes to the BBC licence fee with Charter Renewal? How have PSBs' digital strategies impacted on competition in the media market and how is this set to develop? Are PSBs' current obligations for providing minimum amounts of programming sufficient or should these be extended - for example in children's content? How can PSBs work more closely in partnership with private cultural and creative organisations to support the UK creative economy more widely? How can PSBs better support and reflect diversity in their programming and workforce - with particular reference to ethnicity, regionality and gender?
Guillaume Klossa, Director of Public Affairs and Communications, European Broadcasting Union (EBU)
Martin Stott, Head of Corporate & Regulatory Affairs, Channel 5
Catrin Hughes Roberts, Director of Partnerships, S4C
Adam Minns, Executive Director, Commercial Broadcasters Association (COBA)
Questions and comments from the floor with **Simon Terrington**, Chairman, Terrington and Company
- 10.35 - 10.40 **Chair's closing remarks**
Lord Best
- 10.40 - 11.05 Coffee
- 11.05 - 11.10 **Chair's opening remarks**
Viscount Colville of Culross, Director and Senior Producer, BBC
- 11.10 - 12.00 **Content investment, competition and digital innovation**
With questions being raised about the future supply of original UK programming, how are PSBs' investment strategies evolving to reach an effective balance between commissioning and in-house production? How might the proposed plan for BBC's own production division and subsequent move into the open market impact indie producers and other broadcasters? What are current best practice examples for innovating broadcast services online and mobile, as well as extending presence and brands further on YouTube and social media platforms? What are the emerging opportunities for the personalisation and enhancement of VOD services to strengthen the online public service offer? How can PSBs further monetise their rights internationally and capitalise on new alternative sources of revenue - for example, exploiting their archive? What opportunities does the long-term growth potential of OTT services such as Netflix and Amazon Prime offer PSBs for co-productions and content distribution?
Mostyn Goodwin, Partner, OC&C Strategy Consultants
Paul Cohen, Vice-Chair, Pact and Group Commercial Director, Hat Trick Productions
Gill Whitehead, Director, Audience Technologies and Insight, Channel 4
Richard Lindsay-Davies, Chief Executive Officer, DTG
Questions and comments from the floor
- 12.00 - 12.55 **Regulatory and policy priorities for the UK TV market**
What are now seen as the key challenges for regulators and government for protecting the future of the PSB? How far should intervention go - particularly for platform access and EPG prominence - and what factors need to be considered to ensure fair competition within the wider UK broadcasting market and investment in domestic production? In light of increased international acquisitions in the UK production sector, do the current terms of trade regulation need to be re-negotiated and the definition of "qualifying" re-defined? Is the listed events regime for sports broadcasting fit for purpose and positive for competition in the multi-channel digital market? What would be the implications for UK broadcasting of possible changes to spectrum management and the allocation of the 700 MHz band in light of the forthcoming WRC in November?
Magnus Brooke, Director of Policy & Regulatory Affairs, ITV
David Rodman, Executive Director for Regulatory and Public Affairs, Virgin Media
Alistair Law, Head of UK Policy, Sky
William Field, Founding Partner, Prospero
Alex Pumfrey, Chief Operating Officer, Digital UK
Ben Roome, Chief Executive Officer, at800
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Viscount Colville of Culross, Director and Senior Producer, BBC
Amy Cutter, Associate Producer, Westminster Media Forum