

**Policy Forum for Wales Keynote Seminar:
Improving health and well-being - public health programmes, integration and next steps for policy**

Timing: Morning, Wednesday, 22nd January 2014

Venue: Hilton Cardiff, Kingsway, Cardiff CF10 3HH

Agenda subject to change



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- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Jenny Rathbone AM, Member, Communities, Equality and Local Government Committee and Chair, Cross Party Group on Diabetes, National Assembly for Wales
- 9.05 - 9.35 **Public health policy in Wales**
Professor Jean White, Chief Nursing Officer (Wales) and Nurse Director, NHS Wales
Questions and comments from the floor
- 9.35 - 10.05 **The wellbeing of older people**
Sarah Rochira, Older People's Commissioner for Wales
Questions and comments from the floor
- 10.05 - 10.30 **The role of physical activity**
Dr Rhodri Martin, Registrar, Sport and Exercise Medicine, Wales Deanery
Questions and comments from the floor
- 10.30 - 10.35 **Chairman's closing remarks**
Jenny Rathbone AM, Member, Communities, Equality and Local Government Committee and Chair, Cross Party Group on Diabetes, National Assembly for Wales
- 10.35 - 11.05 Coffee
- 11.05 - 11.10 **Chairman's opening remarks**
Aled Roberts AM, Member, Children and Young People Committee, National Assembly for Wales
- 11.10 - 12.05 **Prevention, and the role of legislation**
What lessons can be learned from the outbreak of measles in 2013? What further information could be provided to patients in supporting their own personal care? How can access to, and awareness of, preventative programmes for the Welsh Government's four priority lifestyle areas - smoking, alcohol, diet and physical activity - be improved? Is legislation the most effective way to achieve the Welsh Government's aim to improve overall health and well-being in Wales; what other approaches are there? How can public health policies and interventions - including legislation and other approaches - be monitored effectively?
Dr Sara Hayes, Director of Public Health, Abertawe Bro Morgannwg University Health Board
Dr Graham Moore, Research Fellow, DECIPHer UKCRC Public Health Research Centre of Excellence, Cardiff University
Rhianon Urquhart, Senior Health Improvement Officer, Caerphilly County Borough Council
Buster Grant, Acting Chair, Drinks Wales and Director, Brecon Brewing
Questions and comments from the floor
- 12.05 - 12.55 **Collaborating on public health programmes**
Where should the accountability lie for public health initiatives, and how can clarity on the responsibilities of organisations be best achieved? How can organisations work effectively together in reducing the demand on primary care services, particularly with the integration of health and social care? How should the Welsh Government determine budgets for public health programmes, and effectively monitor their progress? In what ways can examples of best practice for collaboration be best shared amongst stakeholders?
Dai Williams, National Director, Diabetes UK Cymru
John Hardy, Head, Active and Creative Lifestyles, Conwy County Borough Council
Iain Mitchell, Clinical Director of Therapy Services, Betsi Cadwaladr University Health Board
Professor Peter Elwood, Honorary Professor, School of Medicine, Cardiff University
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Policy Forum for Wales closing remarks**
Aled Roberts AM, Member, Children and Young People Committee, National Assembly for Wales
Siân Nicholson, Forum Lead, Policy Forum for Wales