

## Westminster Food & Nutrition Forum Keynote Seminar:

### Tackling obesity, reducing sugar consumption, and next steps for the Responsibility Deal

Timing: Morning, Tuesday, 3<sup>rd</sup> February 2015

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ



WESTMINSTER  
FOOD & NUTRITION  
FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Russell Brown MP**, Shadow Minister for Scotland and Vice-Chair, All-Party Parliamentary Food and Drink Manufacturing Group
- 9.05 - 9.35 **Public Health priorities for tackling obesity**  
**Dr Alison Tedstone**, National Director of Diet and Obesity and Chief Nutritionist, Health and Wellbeing Directorate, Public Health England  
Questions and comments from the floor
- 9.35 - 10.35 **Sugar consumption: policy and the SACN report**  
*With the extension of the Change4Life's advertising campaign and following PHE's proposals to implement a strand of communications aimed exclusively at teenagers, is enough being done to advise the public on the health impacts of sugar? How should policy and business practice address the issue of advertising of high sugar foods in a setting where TV advertising is no longer the primary advertising medium? What is the latest thinking on the possible development of a sugar tax, with the Chief Medical Officer suggesting that price increases may be necessary to curb obesity levels? What can be learned from the successful campaign to reduce the level of salt in food? How can it be ensured that recommendations to halve sugar intake do not centralise the obesity debate around sugar and marginalise the other causes and treatments of obesity?*  
**Barbara Gallani**, Director, Regulatory, Science and Health Division, Food and Drink Federation  
**Sue Davies**, Chief Policy Adviser, Which?  
**Professor Graham MacGregor**, Chairman, Action on Sugar  
**Lucy Turnbull**, Clinical Lead, Specialist Weight Management Service, Central London Community Healthcare NHS Trust  
**Guy Parker**, Chief Executive Officer, Advertising Standards Authority  
**Dr Alison Boyd**, Director, Sugar Nutrition UK  
Questions and comments from the floor
- 10.35 - 10.40 **Chair's closing remarks**  
**Russell Brown MP**, Shadow Minister for Scotland and Vice-Chair, All-Party Parliamentary Food and Drink Manufacturing Group
- 10.40 - 11.05 Coffee
- 11.05 - 11.10 **Chair's opening remarks**  
**Luciana Berger MP**, Shadow Minister for Public Health
- 11.10 - 11.40 **Clinical commissioning, primary care and improving obesity outcomes**  
**Abdul Razzaq**, Director of Public Health, Trafford Council and Chair, North West Directors of Public Health  
**Dr Josephine Sauvage**, Vice Chair, Islington Clinical Commissioning Group  
Questions and comments from the floor
- 11.40 - 12.10 **Next steps for obesity policy**  
**Professor Jonathan Valabhji**, National Clinical Director for Obesity and Diabetes, NHS England  
Questions and comments from the floor
- 12.10 - 12.20 **Encouraging healthy eating, and the role of nutritional labelling**  
**Professor Monique Raats**, Director, Food, Consumer Behaviour and Health Research Centre, University of Surrey and Advisor to SACN
- 12.20 - 12.30 **Future of voluntary agreements for improving wellbeing**  
**Andrea Martinez-Inchausti**, Deputy Director of Food Policy, British Retail Consortium
- 12.30 - 12.40 **'Working collaboratively to make foods healthier'**  
**Dr Susan Jebb**, Chair, Public Health Responsibility Deal Food Network, Department of Health
- 12.40 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Food & Nutrition Forum closing remarks**  
**Luciana Berger MP**, Shadow Minister for Public Health  
**Michael Ryan**, Deputy Editor, Westminster Food & Nutrition Forum