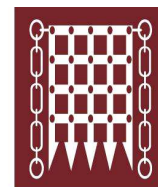


Westminster Food & Nutrition Forum Keynote Seminar:

Implementing the childhood obesity plan - promoting healthy lifestyles, treatment and role of industry

Timing: Morning, Thursday, 26th January 2017

Venue: One Moorgate Place, Chartered Accountants' Hall, Moorgate Place, London EC2R 6EA



WESTMINSTER
FOOD & NUTRITION
FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Maggie Throup MP, Member, Health Select Committee and Chair, All-Party Parliamentary Group on Obesity
- 9.05 - 9.25 **New initiatives for tackling obesity and the childhood obesity plan**
Elizabeth Castle, Co-Facilitator, Behavioural Insights Team, Public Health England
Questions and comments from the floor
- 9.25 - 10.20 **Priorities for improving children's health: physical activity, reducing sugar consumption and addressing obesogenic environments**
With the release of the Government's childhood obesity plan, what steps can be taken by local authorities and schools to support children and families live healthier lifestyles, decrease the risk of Type 2 diabetes in adulthood and reduce the pressure on the NHS, which was estimated to cost £5.1bn in England last year? What more can be done to improve engagement with children most at risk of becoming obese, such as children from most deprived areas, and how successful has the Healthy Start scheme been in encouraging healthy diets for low income families? What is the best way to engage with parents to advise healthy eating habits for their children? What will be the expected effect of the new voluntary healthy rating scheme for primary schools in encouraging healthier diets and activity levels of children in school environments, including plans to deliver 60 minutes of physical activity, and what is the best practice for engaging children in sports?
Elizabeth Duggan, Active Schools Programmes Manager, Active Surrey
Dr Emma Frew, Reader, Health Economics, University of Birmingham
Dr Patricia Mucavele, Head of Nutrition, Children's Food Trust
Anne-Claire Berg, General Secretary, Danone UK and Ireland
Questions and comments from the floor
- 10.20 - 10.25 **Chair's closing remarks**
Maggie Throup MP, Member, Health Select Committee and Chair, All-Party Parliamentary Group on Obesity
- 10.25 - 10.50 Coffee
- 10.50 - 10.55 **Chair's opening remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Group on Adult and Childhood Obesity
- Key perspectives on the future role of industry in reducing childhood obesity**
- 10.55 - 11.05 **Innovation in the food and drink industry and the sugar reduction programme**
Tim Rycroft, Corporate Affairs Director, Food and Drink Federation
- 11.05 - 11.15 **The role of retail in consumer choice: food information, marketing and commercial responsibility**
Fintan Hastings, Senior External Affairs Adviser, British Retail Consortium
- 11.15 - 11.25 **Challenges for product development and reformulation of soft drinks**
Gareth Barrett, Public Affairs Manager, British Soft Drinks Association
- 11.25 - 11.35 **Priorities for creating healthier choices and preventing Type 2 diabetes**
Chris Askew, Chief Executive, Diabetes UK
- 11.35 - 11.55 Questions and comments from the floor
- 11.55 - 12.05 **Next steps for prevention, identification and management of obesity**
Dr Leonora Weil, Public Health Registrar to Dr Jacqueline Cornish,
National Clinical Director for Children and Young People, NHS England
- 12.05 - 12.15 **Primary care priorities for tackling childhood obesity - getting the balance right between intervention and treatment**
Dr Rachel Pryke, Clinical Advisor on Nutrition and Obesity, Royal College of General Practitioners
- 12.15 - 12.30 Questions and comments from the floor
- 12.30 - 12.55 **Implementing the childhood obesity plan - engagement, collaboration and best practice**
Emma Reed, Deputy Director, Childhood Obesity Branch, Department of Health
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Food & Nutrition Forum closing remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Group on Adult and Childhood Obesity
Amy Cutter, Producer, Westminster Food & Nutrition Forum