

## Westminster Food & Nutrition Forum Keynote Seminar

### Next steps for obesity policy - labelling, intervention and Health and Wellbeing Boards

Timing: Morning, Thursday, 7th February 2013

Venue: Sixty One Whitehall, London SW1A 2ET

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**  
**Baroness Cumberlege**, Parliamentary Under-Secretary of State, Department of Health (1992-1997), Chair of the Associate Parliamentary Health Group and Fellow of four Royal Colleges
- 9.05 - 9.40 **Obesity in the new commissioning landscape: the role of Health and Wellbeing Boards and Public Health England**  
*With responsibility for public health moving to local authorities, how effectively are new Health and Wellbeing Boards working on obesity? What will be the effect of the ring-fenced budget for public health, due to be made available to local authorities in April 2013? What should be the role of clinicians and public health professionals in tackling obesity?*  
**Dr Ruth Milton**, Director of Public Health, NHS Hampshire and Hampshire County Council and Policy Lead, Obesity, The Association of Directors of Public Health (ADPH)  
**Professor Terence Stephenson**, Chair, Academy of Medical Royal Colleges and Nuffield Professor of Child Health, University College London  
Questions and comments from the floor
- 9.40 - 9.50 **Next steps for the Public Health Responsibility Deal**  
*What should be the priorities for taking forward the Public Health Responsibility Deal? What more needs to be done to encourage more diverse companies to sign up to the Deal?*  
**Dr Susan Jebb**, Head of Diet and Population Health, MRC Human Nutrition Research and Chair, Public Health Responsibility Deal Food Network
- 9.50 - 10.40 **New policy and behaviour change - labelling and advertising**  
*Which approaches initiated by the food and drinks industry are having the greatest effect on reducing obesity? With the Government's Public Health Responsibility Deal approaching its second anniversary, what evidence is there that Responsibility Deal pledges are working towards a reduction in levels of obesity? What impact will the recently announced 'traffic light' nutritional labelling system have on levels of obesity? How successful have the restrictions relating to the advertisement of foods high in salt, sugar and fat (HSSF) been in curbing childhood obesity since their introduction, and to what extent would increased regulation lead to behavioural change? What should be the priorities for taking forward the Deal through future pledges? What should be the balance between making the Deal attractive to industry partners and ensuring that pledges deliver on tackling obesity? How should the Calorie Reduction Pledge be implemented, and is there a need for more detail on the expected aims of the pledge?*  
**Caroline Fry**, Chief Executive Officer, Charlton House Catering Services  
**Sue Davies**, Chief Policy Adviser, Which?  
**Ian Twinn**, Director of Public Affairs, ISBA  
**Terry Jones**, Communications Director, Food and Drink Federation  
Questions and comments from the floor with **Dr Susan Jebb**, Head of Diet and Population Health, MRC Human Nutrition Research and Chair, Public Health Responsibility Deal Food Network
- 10.40 - 10.45 **Chairman's closing remarks**  
**Baroness Cumberlege**, Parliamentary Under-Secretary of State, Department of Health (1992-1997), Chair of the Associate Parliamentary Health Group and Fellow of four Royal Colleges
- 10.45 - 11.05 Coffee
- 11.05 - 11.10 **Chairman's opening remarks**  
**Councillor Dr Doug Naysmith**
- 11.10 - 11.20 **Latest on international comparisons**  
**Professor Philip James**, President, IASO (International Association for the Study of Obesity)
- 11.20 - 11.30 **Tackling obesity at a local level: a GP's perspective**  
**Professor David Haslam**, GP and Chair, National Obesity Forum and Bariatric Physician, Luton & Dunstable Hospital NHS Foundation Trust
- 11.30 - 12.25 **Obesity intervention and adapting to the needs of an increasingly obese population**  
*What are the most effective interventions for dealing with obesity? Can the indicators outlined under the Government's Public Health Outcomes Framework provide an effective method of benchmarking progress on reducing obesity? How should still to-be-confirmed indicators on diet be used to measure public health? In light of the Royal College of Physician's recent report – which made recommendations including the appointment of a lead physician for obesity at every hospital trust and an increased role for GPs in prevention of obesity – how can the NHS adapt to meet the needs of an increasingly obese population? What impact has the Responsibility Deal Physical Activity Network had on increasing physical activity, and how important does this remain to overall obesity policy? What lessons can be learnt from initiatives related to other areas of public health, and does the Government's introduction of a minimum price for alcohol indicate that public health policy has moved beyond 'nudge' tactics towards more active intervention? What role does surgery have in the treatment of obesity, and what action could be taken to address the concerns expressed about the physical and psychological welfare of weight loss-surgery patients in a recent report by National Confidential Enquiry into Patient Outcome and Death?*  
**Dr Corinna Hawkes**, Interim Head of Policy and Public Affairs, World Cancer Research Fund International  
**Sandy Evans**, Dietetic Consultant and Director, KasTech  
**John Tucker**, Director of Strategy and Partnerships, ukactive  
**Professor Ashley Adamson**, Professor of Public Health Nutrition, Newcastle University  
Questions and comments from the floor with **Professor David Haslam**, GP and Chair, National Obesity Forum and Bariatric Physician, Luton & Dunstable Hospital NHS Foundation Trust and **Professor Philip James**, President, IASO (International Association for the Study of Obesity)
- 12.25 - 12.55 **Next steps for obesity policy: the view from the Department of Health**  
**Richard Cienfiala**, Deputy Director, Health and Wellbeing, Department of Health  
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Food & Nutrition Forum closing remarks**  
**Councillor Dr Doug Naysmith**  
**Michael Ryan**, Deputy Editor, Westminster Food & Nutrition Forum



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