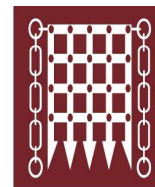


**Westminster Media Forum Keynote Seminar:
Priorities for the creative media workforce - diversity, investment and international competitiveness**

Timing: Morning, Tuesday, 19th January 2016

Venue: Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR

Agenda subject to change



**WESTMINSTER
MEDIA FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Clement-Jones
- 9.05 - 9.20 **UK's creative media industries - a comprehensive profile**
Dinah Caine, Chair, Creative Skillset
- Towards a diverse and inclusive UK creative media workforce**
- 9.20 - 9.30 **Lisa Howe**, Head of Skills, Creative England
- 9.30 - 9.40 **Sara Pepper**, Director of Creative Economy, Creative Cardiff, Cardiff University
- 9.40 - 9.50 **Nigel Warner**, Founding Director, Creative Access and Director, Lexington Communications
- 9.50 - 10.00 **Richard Baker**, Chair, Creative Content Trailblazer and Chief Executive Officer, Sequence
- 10.00 - 10.10 **Marc Boothe**, Creative Director, B3 Media
- 10.10 - 10.40 Questions and comments from the floor with **Dinah Caine**, Chair, Creative Skillset
- 10.40 - 10.45 **Chair's closing remarks**
Lord Clement-Jones
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Lord Holmes of Richmond, Member, House of Lords Social Mobility Committee and Disability Commissioner, The Equality and Human Rights Commission
- Key industry perspectives - digital skill sets, growth opportunities and international competitiveness**
- 11.15 - 11.25 **Ian Livingstone**, Digital Skills Champion and Non-Executive Director, Creative Industries Federation
- 11.25 - 11.35 **James Whitehead**, Executive Partner, J. Walter Thompson
- 11.35 - 11.45 **John McVay**, Chief Executive, Pact
- 11.45 - 12.00 Questions and comments from the floor
- 12.00 - 12.10 **Andrew Chowns**, Chief Executive Officer, Directors UK
- 12.10 - 12.20 **Alex Hope**, Managing Director and Co-Founder, Double Negative
- 12.20 - 12.30 **Marcus Arthur**, President, BBC Worldwide UK & ANZ
- 12.30 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Holmes of Richmond, Member, House of Lords Social Mobility Committee and Disability Commissioner, The Equality and Human Rights Commission
Amy Cutter, Producer, Westminster Media Forum