

Policy Forum for Wales Keynote Seminar

Priorities for the creative industries in Wales: media, culture and supporting the creative economy

Timing: Morning, Wednesday, 26th April 2017

Venue: Cardiff Marriott Hotel, Mill Lane, Cardiff CF10 1EZ



FFORWM
POLISIÂU CYMRU
POLICY FORUM
FOR WALES

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Jeremy Miles AM, Member, Culture, Welsh Language and Communications Committee
- 9.05 - 9.15 **The state of the Communications Market in Wales 2017**
Rhodri Williams, Director, Ofcom Wales
- 9.15 - 10.10 **Broadcasting in Wales - commissioning, funding and content creation**
Martin Mumford, Group Managing Director, Nation Broadcasting
Phil Henfrey, Head of News and Programmes, ITV Cymru Wales
Amanda Rees, Cyfarwyddwr Creadigol Cynnwys (Creative Content Director), S4C
Rhodri Talfan Davies, Director, BBC Cymru Wales
Questions and comments from the floor with **Rhodri Williams**, Director, Ofcom Wales
- 10.10 - 10.40 **The future for media policy and what it means for Wales**
Alun Davies AM, Minister for Lifelong Learning and Welsh Language, Welsh Government
Questions and comments from the floor
- 10.40 - 11.10 **Who speaks for Wales? A distinct Welsh voice in the media**
Dr Ruth McElroy, Reader in Media and Cultural Studies; Director, Creative Industries Research Institute and Co-Director, Centre for the Study of Media and Culture in Small Nations, University of South Wales
Catrin Pascoe, Editor, Western Mail
Questions and comments from the floor
- 11.10 - 11.15 **Chair's closing remarks**
Jeremy Miles AM, Member, Culture, Welsh Language and Communications Committee
- 11.15 - 11.40 Coffee
- 11.40 - 11.45 **Chair's opening remarks**
Jeremy Miles AM, Member, Culture, Welsh Language and Communications Committee
- 11.45 - 12.35 **Challenges and opportunities for growing the creative economy in Wales**

Developing independent production and the skilled creative workforce in Wales
Rosina Robson, Director of Nations and Regions, PACT

Helping start-ups to thrive - what do creative entrepreneurs need and can Government deliver?
Emlyn Davies, Founder and Creative Director, Bomper Studio

The role of the creative sectors in supporting economic and community regeneration
Paul Davies, Artistic Director, Volcano Theatre

Strategies for supporting and capitalising on the growing digital economy
Stephen Milburn, Founder, Tradebox Media

Options for attracting investment for Welsh creative businesses
Michael Gubbins, Chair, Ffilm Cymru Wales

Questions and comments from the floor
- 12.35 - 12.55 **Next steps for creative industries policy in Wales**
Ron Jones, Executive Chairman, Tinopolis Group and Chair, Creative Industries Sector Panel, Welsh Government
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Policy Forum for Wales closing remarks**
Jeremy Miles AM, Member, Culture, Welsh Language and Communications Committee
Peter van Gelder, Director, Policy Forum for Wales