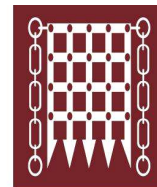


# Westminster Higher Education Forum Keynote Seminar: Next steps for international student recruitment in higher education - changes to the visa system and promoting the UK as a destination post-Brexit

Timing: Morning, Tuesday, 21<sup>st</sup> November 2017

Venue: Central London



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Draft agenda subject to change

8.30 - 9.00 Registration and coffee

9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian

9.05 - 9.45 **Maintaining the UK's leading position in attracting international students**  
**Vivienne Stern**, Director, Universities UK International

**The impact of exiting the European Union on higher education: key issues for policy**  
Senior speaker to be confirmed

Questions and comments from the floor

9.45 - 10.40 **The future for international student visa policy**  
*What proposals for visa rules affecting international students would have the best prospects for maintaining the UK's leading position as a destination for international students, and what would be the wider impact of their adoption? Should, as the Education Select Committee recommended, international students be removed from net migration statistics? Ahead of the expected Immigration Bill, perspectives on the process of negotiations regarding the position of EU citizens, particularly in respect of possible preferential treatment in students' visa applications after the UK has left the EU, and how their application process might differ from non-EU students. How can universities maintain and improve the standard of support offered to international students applying for visas?*  
**Marley Morris**, Senior Research Fellow, IPPR  
**Alp Mehmet**, Vice-Chairman, Migration Watch  
**Anne Kiem**, Chief Executive, Chartered Association of Business Schools  
**Judith Hockin**, Associate, Veale Wasbrough Vizards  
**Yinbo Yu**, International Students' Officer, NUS  
Questions and comments from the floor

10.40 - 11.05 **Priorities for student migration policy**  
**Anna Lacey**, Head of Student Migration Policy, Home Office  
Questions and comments from the floor

11.05 - 11.10 **Chair's closing remarks**  
Senior Parliamentarian

11.10 - 11.35 Coffee

11.35 - 11.40 **Chair's opening remarks**  
**Lord Hannay of Chiswick**

11.40 - 12.30 **Promoting the UK as a destination for international students post-Brexit**  
*How successful have previous marketing exercises, such as the 'education is GREAT' campaign, been in raising the profile of the UK higher education sector, and what lessons can be learnt for marketing the UK post-Brexit? How are different regions of the UK likely to vary in their experience of the impact of Brexit on international student recruitment? In what ways can universities tailor their marketing to international students in different types of markets? What examples of best practice from countries successful at attracting international students might be applied in the UK?*  
**Professor Alastair Buchan**, Pro-Vice Chancellor and Head of Brexit Strategy, University of Oxford  
**Robert Carthy**, Director of International Development, Northumbria University  
**Daphne Thissen**, Cultural Attaché, Embassy of the Kingdom of the Netherlands  
**Gavin Newman**, Managing Director, iVent  
Questions and comments from the floor

12.30 - 12.55 **Next steps for international student recruitment**  
**Jacqueline Jenkins**, Senior Advisor, Education Engagement, British Council  
Questions and comments from the floor

12.55 - 13.00 **Chair's and Westminster Higher Education Forum closing remarks**  
**Lord Hannay of Chiswick**  
**Sean Cudmore**, Deputy Editor, Westminster Higher Education Forum