

Policy Forum for London Keynote Seminar
Housing policy in London: the Mayor's Strategy, social housing,
and the buying and rental markets

Timing: Morning, Wednesday, 15th October 2014

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD



**POLICY FORUM
FOR LONDON**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Rt Hon David Lammy MP, Member of Parliament for Tottenham
- 9.05 - 9.15 **Progress and priorities for housing in the capital**
Professor Christine Whitehead, Professor of Housing Economics, London School of Economics and Political Science and Senior Research Fellow, Cambridge Centre for Housing and Planning Research
- 9.15 - 9.55 **Implementing the aims of the Mayor's Housing Strategy and the future for housing policy in London**
Jamie Ratcliff, Assistant Director, Programme, Policy and Services, Housing and Land Directorate, Greater London Authority
Questions and comments from the floor with **Professor Christine Whitehead**, Professor of Housing Economics, London School of Economics and Political Science and Senior Research Fellow, Cambridge Centre for Housing and Planning Research
- 9.55 - 10.55 **Meeting London's housing needs: affordable housing and the buying and rental markets**
Do proposals in the Mayor's Housing Strategy for the provision of 42,000 homes a year for ten years go far enough in meeting the housing needs of the Capital? How effective has the Affordable Homes Programme been, and what further opportunities exist for meeting the needs of people on lower incomes - such as through focusing on developments in Greater London and in the social housing sector? What are the next steps for improving access to home ownership in the affordable sector, and how can the First Steps programme be built on? With the Strategy proposing the creation of Housing Zones with lighter touch planning, how could challenges of implementation - such as ensuring that developments meet standards - be overcome? With proposals for a London Housing Bank to spur housing supply, in what further ways can councils be provided with more borrowing flexibility to fund housing development that reflects local needs? What are the next steps for meeting the needs of people who require specialist and supported housing options? Is enough being done to prioritise the long-term issues of homelessness and rough sleeping in London?
Alan Townshend, Interim Chief Executive, Wandle Housing Association
Lizzie Clifford, Head of Housing and Planning, London Councils
Toby Lloyd, Head of Policy, Shelter
Marc Vlesing, CEO, Pocket Living
Duncan Sutherland, Regeneration Director, Sigma Capital Group
Andy von Bradsky, Chairman, PRP Architects
Questions and comments from the floor
- 10.55 - 11.00 **Chairman's closing remarks**
Rt Hon David Lammy MP, Member of Parliament for Tottenham
- 11.00 - 11.30 Coffee
- 11.30 - 11.35 **Chairman's opening remarks**
Darren Johnson AM, Chair, London Assembly
- 11.35 - 11.55 **Challenges for social housing**
Brendan Sarsfield, Chief Executive, Family Mosaic and Chair, g15
Questions and comments from the floor
- 11.55 - 12.45 **The private rented sector: affordable rent and improving quality**
With over 50% of Londoners living in rented accommodation and private sector rents increasing, what more should be done to ensure that the sector is accessible for those on lower incomes? What steps can be taken to increase the number and availability of longer term tenancies? What impact have the Housing Covenant and the London Rental Standards had upon quality in the rental market and what are the next steps for meeting the target of accrediting 100,000 landlords and agents by 2016? Do the proposed standards require a framework for enforcement? What more should be done to tackle the challenges of overcrowding?
Richard Fagg, Regional Director, London and South East, Bouygues Development
Alan Ward, Chairman, Residential Landlords Association
Russell Moffatt, Operational Manager, Private Housing and Environmental Health, London Borough of Newham
Kate Faulkner, Managing Director, Designs on Property
Questions and comments from the floor
- 12.45 - 12.55 **'What more could we be doing? – embracing innovation'**
Jamie Ratcliff, Assistant Director, Programme, Policy and Services, Housing and Land Directorate, Greater London Authority
- 12.55 - 13.00 **Chairman's and Policy Forum for London closing remarks**
Darren Johnson AM, Chair, London Assembly
Steve Moat, Senior Producer, Policy Forum for London