

Westminster eForum Keynote Seminar: The future of gambling - technology, international markets and regulation

Timing: Morning, Tuesday, 3rd May 2011

Venue: Sixty One Whitehall, London SW1A 2ET

Agenda subject to change



- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Lord Kennedy of Southwark, Member, All-Party Parliamentary Betting and Gaming Group
- 9.05 - 9.35 **The future of the online gambling market in the UK**
To what extent have the aims of the 2005 Gambling Act been realised? How is the UK gambling market faring in the present economic climate? What are the future prospects for online and mobile gaming? How will prospective consolidation of the gambling companies affect the market? Which UK businesses are positioned to capitalise on growth in betting and gambling? How important is the female market to the future of online gambling?
Warwick Bartlett, Chief Executive, Global Betting and Gaming Consultants (GBGC)
David Clifton, Partner, Licensing and Gambling, Joelson Wilson
Questions and comments from the floor
- 9.35 - 9.50 **A US perspective on gambling**
Insights into gambling law in the United States, 'Black Friday' and current legislative initiatives.
Jeremy Frey, Partner, Pepper Hamilton, New Jersey, USA
- 9.50 - 10.20 **bwin.party and the consumer: The challenges and the reality of regulation in the UK and beyond**
Jim Ryan, Joint Chief Executive Officer, bwin.party digital entertainment
Questions and comments from the floor with **Jeremy Frey**, Partner, Pepper Hamilton, New Jersey, USA
- 10.20 - 10.25 **Chairman's closing remarks**
Lord Kennedy of Southwark, Member, All-Party Parliamentary Betting and Gaming Group
- 10.25 - 10.50 Coffee
- 10.50 - 10.55 **Chairman's opening remarks**
David Amess MP, Vice President, The Lotteries Council
- 10.55 - 11.45 **New technologies and platforms for gambling**
What opportunities do new platforms such as connected television and mobile offer to gambling companies? What further developments in technology and software will aid the growth of online and mobile gambling? What are the challenges new platforms face in ensuring consumers' privacy and security? What social consequences will there be of increased use of the new platforms for gambling? How will online and mobile gambling affect offline and conventional betting markets?
Mark Maydon, Commercial Director, Sporting Index
Charles Cohen, Chief Executive Officer, Probability
David Loveday, Chief Executive Officer, OpenBet
Martin Cruddace, Chief Legal and Regulatory Officer, Betfair
Questions and comments from the floor
- 11.45 - 12.05 **European industry perspective on gambling**
Wes Himes, Managing Partner, Policy Action and EU Advisor, Remote Gambling Association (RGA)
Questions and comments from the floor
- 12.05 - 12.55 **Regulation in the UK and the industry prospects**
How are the EU's attempts to liberalise online gambling likely to affect the sector? How would the UK online gambling market be affected by the relaxation of state laws in the US? How are these regulatory conditions likely to affect offshore jurisdictions? Will the licensing of all operators active in the UK market ensure that the vulnerable are protected whilst also ensuring that promising commercial avenues are not cut off? How can effective working relationships between sports governing bodies, sports rights holders and gambling industry be improved?
Ed Birkin, Analyst, Barclays Capital
Tom Kenny, Senior Executive, Association of British Bookmakers (ABB)
Chris Brand, Acting Chief Executive, British Horseracing Authority (BHA)
Hilary Stewart-Jones, Partner, Berwin Leighton Paisner
Jenny Williams, Commissioner and Chief Executive, Gambling Commission
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster eForum closing remarks**
David Amess MP, Vice President, The Lotteries Council
Thomas Raynsford, Senior Producer, Westminster eForum