

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Dirk Hansen, Chief Executive Officer, GamCare
- 9.05 - 9.20 **Key trends in the gambling market**
Simon Trussler, Head of Fiscal & Government Affairs, Economics & Regulation, KPMG
- 9.20 - 9.35 **Advertising and regulation: progress and remaining challenges in promoting responsible gambling**
Ron Finlay, Chief Executive, The Senet Group
- 9.35 - 10.00 Questions and comments from the floor
- 10.00 - 10.50 **Policy priorities in gambling: FOBTs, licensing and future legislation**
What are the key issues for Government as it assesses policy affecting the gaming sector regarding taxation, social issues and the growth of the industry? How will the proposed 'racing right' affect the industry, particularly in terms of competition, the impact of re-distribution of income to venues and the implications for the consumer? What are the most promising approaches for local councils in addressing concerns of communities and businesses about the proliferation of high street betting shops? With the possibility of more powers in this area being devolved, what might be the nature and implications of the Scottish Government's expected tougher approach to the regulation of betting shops and more specifically, with regards to the number of FOBTs? How effective have been attempts to address problem gambling such as initiatives like Responsible Gambling week and the introduction of approved maximum bets, and what are the key priorities moving forward?
Councillor Tony Page, LGA Licensing Champion and Deputy Leader, Reading Borough Council
Matt Zarb-Cousin, Campaign Consultant, Campaign for Fairer Gambling
Ewen Macgregor, Partner, Bond Dickinson
Questions and comments from the floor
- 10.50 - 10.55 **Chair's closing remarks**
Dirk Hansen, Chief Executive Officer, GamCare
- 10.55 - 11.30 Coffee
- 11.30 - 11.35 **Chair's opening remarks**
Chair to be announced
- 11.35 - 12.10 **Assessing regulatory challenges: legal implications, tax and trading across borders**
What should be the priorities for policymakers throughout the UK and EU in moving forward on issues including taxation, regulatory changes and encouraging growth? How might EU legislation affect the UK regulatory framework, particularly in relation to the Anti-Money Laundering bill and cross border transactions, and what is the likely future for the harmonisation of regulatory approaches?
David Zeffman, Senior Partner, Olswang
Warwick Bartlett, Chief Executive Officer, Global Betting and Gaming Consultants
Questions and comments from the floor
- 12.10 - 12.55 **Industry growth and new markets: investment and competition**
How can the UK continue to build upon the strength of the sector, particularly in the fast growing and competitive mobile sector? With online bets accounting for 30% of revenue for the industry how might innovation change the sector in the next five years for customers, outlets, bookmakers and types of betting? What role will other factors, including changing demographics, the popularity of individual sports and the decline of the high street play as the industry changes? What emerging markets and collaborative opportunities can help boost growth, including social gaming, in-play and casino games? In the online marketplace and in light of increased competition throughout the EU, what effects have recent tax changes had on UK businesses' ability to compete?
Clive Hawkswood, Chief Executive, Remote Gambling Association
Steve Donoghue, Gambling Consultant and Secretariat, All-Party Parliamentary Betting and Gaming Group
Andrew Cotton, Director of Betting and Gaming, Gordon Dadds
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Chair to be announced
Daniel Patefield, Forum Lead, Westminster eForum