

Westminster eForum Keynote Seminar:

Next steps for gambling policy: regulation, taxation and new opportunities

Timing: Morning, Tuesday, 20th May 2014

Venue: Royal Society, 6-9 Carlton House Terrace, London SW1Y 5AG

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Gerry Sutcliffe MP, Member, All-Party Parliamentary Betting and Gaming Group
- 9.05 - 9.15 **Key trends and issues**
Ed Birkin, Leisure Analyst, Credit Suisse
- 9.15 - 9.35 **European policy priorities for gambling regulation**
Maarten Haijer, Secretary General, European Gambling and Betting Association
- 9.35 - 10.25 **Taxation, investment and growth**
What is likely to be the impact of the remote gambling tax on investment in the industry, on consumer preferences and on competition across the gambling sector, and how much taxation revenue is likely to be raised? Is the industry as a whole, and the individual sectors that comprise it, being fairly targeted in terms of taxation? What are likely to be the areas of sustainable growth for the gambling industry in the future? How are changes in demographics affecting the industry and its prospects? What are the most notable innovations in the way that the gambling industry is using mobile devices and technology to engage with customers, and what are the most promising developments in the use of marketing? Where should investment by the industry be targeted, and what steps might be needed to encourage investment - by government and others?
Clive Hawkswood, Chief Executive, Remote Gambling Association
Dirk Vennix, Chief Executive, Association of British Bookmakers
Steve Donoughue, Gambling Consultant
Jason Chess, Partner and Head of the Betting and Gaming Group, Wiggin
 Questions and comments from the floor with **Maarten Haijer**, Secretary General, European Gambling and Betting Association and **Ed Birkin**, Leisure Analyst, Credit Suisse
- 10.25 - 11.10 **The Gambling Act, the industry and consumers**
What will be the likely impact of the Gambling (Licensing and Advertising) Act, particularly on the competitive landscape in the UK, and on marketing practice and prevalence? To what extent are smaller remote gambling operators threatened by the incurred costs associated with UK licensing? How well does the Act balance the protection of consumers with options for responsible growth in the industry? How might the legislation be affected by legal action from the gambling industry and issues of compatibility with the European Commission's aims to harmonise "regulatory approaches" over member state legislation?
Andrew Lyman, Head of Public Affairs, William Hill
Susan Biddle, Consultant, Pinsent Masons
Shahriar Coupal, Director of Advertising Policy and Practice, Advertising Standards Authority and Director, CAP and BCAP
 Questions and comments from the floor
- 11.10 - 11.15 **Chairman's closing remarks**
Gerry Sutcliffe MP, Member, All-Party Parliamentary Betting and Gaming Group
- 11.15 - 11.40 Coffee
- 11.40 - 11.45 **Chairman's opening remarks**
Lord Clement-Jones, Member, House of Lords Communications Committee
- 11.45 - 12.00 **Online gambling: towards an international marketplace**
Mark Warrington, Director of Regulatory Affairs, Betfair
- 12.00 - 12.55 **Broadening gambling participation and protecting communities and the vulnerable**
What are the implications for the industry, consumers and communities of broadening gambling participation through technology such as social gaming and fixed odds betting machines? What are the most promising balanced approaches for local councils in addressing concerns in communities, businesses and others about proliferation of high street betting shops? In light of limited casino development, what is the future for traditional gambling settings in the UK and what changes to policy might encourage growth? What risks are posed with further casino openings in the UK? Is betting via mobile devices likely to continue its growth into the future, and what are the implications for the industry and more widely? How is the relationship between social gaming and gambling developing and what should be the shape of the regulatory framework for protecting vulnerable groups and other consumers? Do the regulatory principles for social gaming put forward by the Office for Fair Trading offer a suitable basis for development of policy?
Philip Davies MP, Chair, All-Party Parliamentary Betting and Gaming Group
Clive Efford MP, Shadow Minister for Sport
David Clifton, Director, Clifton Davies Consultancy
Luc Delany, Chief Executive Officer, International Social Games Association
Dirk Hansen, Chief Executive, GamCare
 Questions and comments from the floor with **Mark Warrington**, Director of Regulatory Affairs, Betfair
- 12.55 - 13.00 **Chairman's and Westminster eForum closing remarks**
Lord Clement-Jones, Member, House of Lords Communications Committee
Thomas Raynsford, Senior Producer, Westminster eForum