

**Westminster eForum Keynote Seminar:  
Smart Cities in the UK: implementation, key success factors and tech sector support**

Timing: Morning, Thursday, 9<sup>th</sup> July 2015

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD

Agenda subject to change



- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Mark Prisk MP**, Chair, All-Party Parliamentary Group on Smart Cities
- 9.05 - 9.45 **Latest approaches to tackling urban challenges through smart technology**  
*In which ways is smart technology proving most effective in improving services for citizens, and where do the greatest areas of potential lie? What can be learnt from advances in smart technology services to support transport, energy and sustainability and what are best practice examples of development and implementation in cities in the UK and more widely? With technologies in a constant state of development, how should opportunities to future-proof infrastructure be approached and what is the potential for urban areas to innovate in ways that suit their individual needs with minimal adaptation of off-the-shelf solutions and updating legacy technology? What strategies for standards and purchasing can be used to lessen dependence on individual suppliers across the infrastructure in one area? How can the use of data improve the development and effective use of new smart urban systems and processes - in areas such as refuse collection and energy efficiency - and how can open data initiatives championed by Government encourage further innovation?*  
**Richard Harris**, Director Communications and Marketing, Transportation and Government, Xerox  
**Paul Brodrick**, Head of Connected Communities, Energy Management Division, Siemens  
**Volker Buscher**, Director, Arup  
**Dr Chris Francis**, Director, Government Relations, SAP  
Questions and comments from the floor
- 9.45 - 9.55 **International case study**  
**John Frieslaar**, Managing Principal Consultant, Business & Network Consulting, Huawei
- 9.55 - 10.05 **Connecting UK Smart Cities: implementing network technology**  
**Sean Weir**, Business Development Director, Smart and M2M, Arqiva
- 10.05 - 10.40 **Public and private collaboration to improve UK cities**  
*With continued growth in the 'smart cities' development and support sector, and rapidly evolving technology, how can private enterprise, academic institutions and local Government collaborate more effectively to improve cities in the UK, and what are key examples of best practice? What developments in this form of collaboration will make most difference in fostering further innovation?*  
**Peter Shearman**, Local Government Innovation Manager, Cisco CREATE  
**Geoff Snelson**, Director of Strategy, Corporate Core, Milton Keynes Council  
Questions and comments from the floor with **Sean Weir**, Business Development Director, Smart and M2M, Arqiva and **John Frieslaar**, Managing Principal Consultant, Business & Network Consulting, Huawei
- 10.40 - 10.45 **Chair's closing remarks**  
**Mark Prisk MP**, Chair, All-Party Parliamentary Group on Smart Cities
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**  
**Dan Byles**, Chair, SmarterUK and Vice-President Corporate Development, Living PlanIT
- 11.15 - 11.40 **Encouraging growth in the sector: The Future Cities Catapult**  
**Dr Cathy Mulligan**, Head of Digital Strategy and Economic, Future Cities Catapult  
Questions and comments from the floor
- 11.40 - 12.20 **Funding, innovation and implementation**  
*What should be the roles of Government - locally, nationally and in an EU context - and of investors, start-ups and established businesses, and higher education, in developing future cities, and for fostering the sustainable growth of the associated technology sector? Beyond local Government in the UK, who will be the customers for smart urban technology? With each city having a unique set of requirements and challenges, how can innovators and enterprise develop technology which can be applied across multiple territories and create a sustainable plan for exporting? Following the ongoing smart meters rollout, what lessons can be learnt for other fields which are planning similar city and nationwide implementation projects? How should policymakers balance the priorities between driving the timely rollout of smart city services and supporting a home-grown industry to develop and deliver the technology?*  
**Claire Maugham**, Director of Communications, Smart Energy GB  
**Ronald Hendrikx**, Partner, Bird & Bird  
**Gary Atkinson**, Director, Emerging Technologies, ARM  
**Andy Nash**, Head of Public Sector, CityFibre  
Questions and comments from the floor
- 12.20 - 12.55 **Policy priorities for Government in the UK and EU**  
**Mercè Griera-i-Fisa**, Head of Research & Innovation, Smart Cities and Sustainability Unit, Directorate-General for Communications Networks, Content and Technology, European Commission  
**Ben Hawes**, Smart Cities Lead, Digital Economy Unit, Department for Culture, Media and Sport  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
**Dan Byles**, Chair, SmarterUK and Vice-President Corporate Development, Living PlanIT  
**Daniel Patefield**, Senior Researcher, Westminster eForum