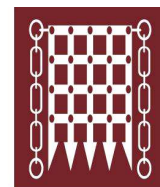


**Westminster Food & Nutrition Forum Keynote Seminar:  
Next steps for UK food labelling policy and opportunities post-Brexit**

Timing: Morning, Tuesday, 12<sup>th</sup> September 2017

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR



**WESTMINSTER  
FOOD & NUTRITION  
FORUM**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Neil Parish MP, Chair, EFRA Committee
- 9.05 - 9.50 **EU food labelling regulations and the implications of Brexit**  
Peter Rixon, Managing Editor, EU Food Law and Eurofood Monitor, Informa  
Sue Davies, Strategic Policy Adviser, Which?  
Stephen Pugh, EU Food Labelling Specialist  
Questions and comments from the floor
- 9.50 - 10.40 **Priorities for front-of-pack nutritional information - new approaches, consumer choices and the future regulatory framework**  
*What is latest thinking on developing the UK's approach to front-of-pack nutritional labelling in the context of competition and consumer choice, practical considerations for industry and public health policy? What does the latest research into nutritional labelling indicate that consumers expect from labelling, that provides clear information they are able to act upon, and that contributes most effectively to driving behaviour change in line with policy in areas such as obesity? What are the options for introducing alternative visual labelling design such as activity-equivalent calorie information or teaspoons to identify sugar levels going forward? How will policy and commercial strategies need to adapt going forward, taking into account trade and regulatory opportunities post-Brexit, changing retail environments - particularly growth in online grocery shopping, out-of-home and third party food delivery services - and developments in public attitudes and consumption patterns, in order to help consumers to make healthier food choices and also support the UK food and drinks sector?*  
Duncan Stephenson, Director of External Affairs, Royal Society for Public Health  
Elsbeth Macdonald, Deputy Chief Executive, Food Standards Scotland  
Giles Quick, Director, Usage, Kantar Worldpanel  
Sue Howlett, Technical Manager, WSH and Chair, BHA Nutrition Working Group  
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**  
Neil Parish MP, Chair, EFRA Committee
- 10.45 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**  
Rt Hon the Lord Rooker, former Chair, Food Standards Agency
- 11.20 - 11.30 **An international case study on mandatory country-of-origin labelling**  
Eric Giry, Agricultural Counsellor for the United Kingdom and Ireland, Embassy of France in London
- 11.30 - 12.25 **The opportunities for UK food labelling policy after Brexit**  
*What are the opportunities to develop the UK's food labelling regulatory framework in light of Brexit - including in the areas of general transparency, country of origin, animal welfare and current EU rules on health, nutritional and other claims - and what are the most likely directions any change would actually take? If the UK did decide to diverge from current EU labelling standards what are the potential implications for the UK food industry, including its competitiveness in both the EU and wider international markets, costs, quality assurance and the British food brand, and relationships with consumers? What regulatory and enforcement frameworks will the UK need to put in place to replace those currently residing with EU institutions? What are the options for an independent UK to more clearly define and communicate production and animal welfare standards for consumers? How should the UK approach Brexit negotiations with regard to ensuring existing UK geographical indicators under EU regulation remain protected? What is latest thinking on developing a new UK scheme to promote UK food produce?*  
Fiona Carter, Consultant, CMS  
Minette Batters, Deputy President, NFU  
Michael Bell, Executive Director, Northern Ireland Food & Drink Association  
David Clarke, Red Tractor Assurance  
Questions and comments from the floor with Eric Giry, Agricultural Counsellor for the United Kingdom and Ireland, Embassy of France in London
- 12.25 - 12.55 **Policy priorities for UK food labelling policy**  
Karen Lepper, Deputy Director, Access to Labour, Food Information and Standards, Defra  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Food & Nutrition Forum closing remarks**  
Rt Hon the Lord Rooker, former Chair, Food Standards Agency  
Tom Overend, Associate Producer, Westminster Food & Nutrition Forum