

## Westminster Food & Nutrition Forum Keynote Seminar

### Next steps for food labelling policy: consumer information and priorities for food manufacturers

Timing: Morning, Wednesday, 7<sup>th</sup> November 2012

Venue: Hall of India and Pakistan, Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR



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Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**  
**Russell Brown MP**, Vice Chair, Food and Drink Manufacturing All-Party Parliamentary Group
- 9.05 - 9.30 **European Food Information Regulation (FIR) and the UK policy context**  
**Dr Monique Raats**, Director, Food, Consumer Behaviour and Health Research Centre, University of Surrey and Partner, FLABEL (Food Labelling to Advance Better Education for Life)  
Questions and comments from the floor
- 9.30 - 9.40 **Implications of the calorie reduction pledge and labelling on food composition**  
**Dr Paul Berryman**, Chief Executive, Leatherhead Food Research
- 9.40 - 9.50 **Nutritional front-of-pack labelling: the public health case**  
**Professor Vivienne Nathanson**, Director of Professional Activities, British Medical Association
- 9.50 - 10.30 **Implementation of food labelling policy: challenges for industry**  
*What impact will EU Food Information Regulation (FIR), particularly nutritional and country-of-origin labelling have on farmers, food manufacturers and retailers in the UK? Should country-of-origin labelling be extended to a wider variety of meat and dairy products, and where produce is used as an ingredient? What are the implementation issues, and implications for consumers and the sector, of the plans for a consistent system of front-of-pack food labelling to be introduced in the UK next year?*  
**Stephen Rossides**, Director, British Meat Processors Association  
**Phil Dalton**, Regulatory Team Leader, Legal Impactt  
**Peter Melchett**, Policy Director, Soil Association  
Questions and comments from the floor with **Dr Paul Berryman**, Chief Executive, Leatherhead Food Research and **Professor Vivienne Nathanson**, Director of Professional Activities, British Medical Association
- 10.30 - 10.35 **Chairman's closing remarks**  
**Russell Brown MP**, Vice Chair, Food and Drink Manufacturing All-Party Parliamentary Group
- 10.35 - 11.05 Coffee
- 11.05 - 11.10 **Chairman's opening remarks**  
**John Stevenson MP**, Chair, Food and Drink Manufacturing All-Party Parliamentary Group
- 11.10 - 11.40 **Informing consumers: challenges and opportunities for labelling**  
*With the Government setting out plans for a consistent system of front-of-pack food labelling which will be introduced in the UK next year – what impact will this have on how the European Food Information Regulation (FIR) is implemented in the UK? What do consumers want from labelling, and to what extent do proposals address consumer needs?*  
**Barbara Gallani**, Director, Food Safety and Science, Food and Drink Federation  
**Sue Davies**, Chief Policy Adviser, Which?  
Questions and comments from the floor
- 11.40 - 12.30 **Food packaging, labelling and waste: next steps for the food and drinks industry**  
*What impact will increased European regulation on food labelling have on the food and drinks industry and food labelling development? Should more be done to implement the FLABEL (Food Labelling to Advance Better Education for Life) research project recommendations, which concluded that more should be done to increase the use of front-of-pack labelling? To what extent have changes to date labelling, storage and freezing guidance made a positive impact on household food waste? Should more be done to standardise environmental and ethical food labelling, and if so, how can this be regulated?*  
**Dr Andrew Parry**, Consumer Food Waste Prevention Programme Manager, WRAP (Waste & Resources Action Programme)  
**Sara Giorgi**, Associate Director, Brook Lyndhurst  
**Jonathan Roe**, Head of Trading Standards & Compliance, Morrisons  
**Tim Nevard**, Chief Executive Officer, Conservation Grade  
Questions and comments from the floor
- 12.30 - 12.55 **The future of labelling policy**  
**Stephen Pugh**, Head of Food Labelling, Department for Environment, Food and Rural Affairs  
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Food & Nutrition Forum closing remarks**  
**John Stevenson MP**, Chair, Food and Drink Manufacturing All-Party Parliamentary Group  
**Michael Ryan**, Deputy Editor, Westminster Food & Nutrition Forum