

Westminster Food & Nutrition Forum Keynote Seminar

Food labelling policy and the European Food Information to Consumers regulation

Timing: Morning, Thursday, 9th July 2015

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Haskins
- 9.05 - 9.30 **Challenges and priorities for food labelling and information policy**
Stephen Pugh, Head of Food Labelling, Department for Environment, Food and Rural Affairs
Questions and comments from the floor
- 9.30 - 9.50 **Implementing the European Food Information to Consumers regulations: progress and next steps**
Ashley Finney, Lead Product Compliance Manager, Wm Morrison Supermarkets
Questions and comments from the floor
- 9.50 - 10.00 **Innovation in packaging and labelling**
Martin Kersh, Executive Director, Foodservice Packaging Association
- 10.00 - 10.45 **Enforcement, innovation and the impact on businesses and consumers**
What are the early indications for how successfully suppliers, retailers and manufacturers are overcoming the time and cost barriers associated with implementing the new Food Information to Consumer regulations, and what impact have changes had on consumers? What more can be done to ensure that the regulations are enforced equally across all areas of production and retail, and do further steps need to be taken to standardise enforcement measures across the UK? With Trading Standards planning to use improvement notices in England from 2015 to deal with non-safety-related regulation breaches, are further changes to enforcement necessary to ensure that businesses implement labelling changes in a reasonable timeframe? What opportunities exist for meeting mandatory labelling requirements through innovative labelling technologies?
Phil Dalton, Head of Regulatory, Sun Branding Solutions Legal
John Hall, Solutions Manager, Sustainability and Traceability, GS1 UK
Norman Bagley, Policy Director, Association of Independent Meat Suppliers
David Pickering, Lead Officer Food & Nutrition, Chartered Trading Standards Institute
Questions and comments from the floor with **Martin Kersh**, Executive Director, Foodservice Packaging Association
- 10.45 - 10.50 **Chair's closing remarks**
Lord Haskins
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Baroness Scott of Needham Market
- 11.20 - 11.30 **Traffic light labelling, health claims and mandatory nutritional information**
Professor Monique Raats, Director, Food, Consumer Behaviour and Health Research Centre, University of Surrey
- 11.30 - 11.40 **Encouraging healthy choices through nutritional labelling**
Simon Gillespie, Chief Executive, British Heart Foundation
- 11.40 - 11.50 **Patterns of consumer behaviour: measuring the impact of product information**
Cathy Capelin, Strategic Insight Director - Nutrition, Kantar Worldpanel
- 11.50 - 12.00 Questions and comments from the floor
- 12.00 - 12.10 **The future for country-of-origin labelling**
Dirk Jacobs, Deputy Director General and Director Consumer Information, Diet and Health, FoodDrinkEurope
- 12.10 - 12.20 **Allergens labelling: providing consumer information in a non-retail environment**
Ufi Ibrahim, Chief Executive, British Hospitality Association
- 12.20 - 12.40 **Calorie content and alcohol labelling policy**
Shirley Cramer, Chief Executive, Royal Society for Public Health
Steve Livens, Policy Manager, Product Assurance & Supply Chain, Beer Sommelier, British Beer and Pub Association
- 12.40 - 12.50 Questions and comments from the floor
- 12.50 - 12.55 **Concluding thoughts**
Stephen Pugh, Head of Food Labelling, Department for Environment, Food and Rural Affairs
- 12.55 - 13.00 **Chair's and Westminster Food & Nutrition Forum closing remarks**
Baroness Scott of Needham Market
Michael Ryan, Deputy Editor, Westminster Food & Nutrition Forum