

Westminster Food & Nutrition Forum Keynote Seminar:

Food labelling 2014 - provenance, nutritional information and implementing FIR

Timing: Morning, Thursday, 22nd May 2014

Venue: Glaziers Hall, 9 Montague Close, London Bridge, London SE1 9DD

Agenda subject to change



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FOOD & NUTRITION
FORUM

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Professor Alan Maryon-Davis, Honorary Professor of Public Health, Department of Primary Care & Public Health Sciences, King's College London
- 9.05 - 9.15 **Challenges and opportunities for developing food labelling standards**
Dr David Jukes, Senior Lecturer in Food Regulation, University of Reading
- 9.15 - 9.25 **Nutritional information and public health**
Dr Mike Rayner, Director, British Heart Foundation Centre on Population Approaches for Non-communicable Disease Prevention, University of Oxford
- 9.25 - 9.55 **Front of pack food labelling - trends in consumer behaviour and priorities for industry**
Cathy Capelin, Strategic Insight Director - Nutrition, Kantar Worldpanel UK
Andrea Martinez-Inchausti, Deputy Director for Food, British Retail Consortium
Norman Bagley, Policy Director, Association of Independent Meat Suppliers
- 9.55 - 10.05 **Food integrity and the supply chain**
Paul Brereton, Head of Agri-Food Research, Food and Environment Research Agency
- 10.05 - 10.35 Questions and comments from the floor
- 10.35 - 10.40 **Chairman's closing remarks**
Professor Alan Maryon-Davis, Honorary Professor of Public Health, Department of Primary Care & Public Health Sciences, King's College London
- 10.40 - 11.15 Coffee
- 11.15 - 11.20 **Chairman's opening remarks**
Lord Dykes, Treasurer, Food and Drink Manufacturing All-Party Parliamentary Group
- 11.20 - 12.20 **Implementing Food Information Regulation - challenges for industry**
Latest thinking on meeting the challenges of implementing Food Information to Consumers Regulation (FIR) from December 2014. What more should Government be doing to help ease the transition for the UK food industry? How can Government help support small and medium sized enterprises in implementing the new regulations, and what more can be done to reduce the burden of compliance and make it easier to understand the key requirements of FIR? Following concerns that differing interpretations of FIR by countries across the EU could potentially increase protectionism and create barriers to trade, what more should be done to ensure the freedom of trade within the internal market and increase the understanding of FIR for those trading from outside of the EU?
Phil Dalton, Head of Regulatory, Legal Impact
Sukh Gill, Head of Global Regulatory Services, Leatherhead Food Research
Su Dakin, Technical Manager, British Frozen Food Federation
David Pickering, Team Leader, Trading Standards, Buckinghamshire County Council
Helen Gillen, Food Law, Labelling and Enforcement Manager, Food and Drink Federation
Questions and comments from the floor with senior speaker to be announced
- 12.20 - 12.55 **Future food labelling policy**
Stephen Pugh, Head of Food Labelling, Department for Environment, Food and Rural Affairs
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Food & Nutrition Forum closing remarks**
Lord Dykes, Treasurer, Food and Drink Manufacturing All-Party Parliamentary Group
Steve Moat, Senior Producer, Westminster Food & Nutrition Forum