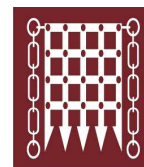


**Westminster Media Forum Keynote Seminar:
Brexit and the UK film and television industry - investment, skills and policy frameworks**

Timing: Morning, Thursday, 4th May 2017

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD



WESTMINSTER
MEDIA FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Baroness Bonham-Carter of Yarnbury
- 9.05 - 9.15 **Where are we now? Latest Brexit developments and implications for UK film & TV**
Ted Shapiro, Partner and Head of Brussels Office, Wiggin
- 9.15 - 10.00 **The UK television sector in a new international context: priorities for government and industry**
John McVay, Chief Executive, Pact
Richard Johnston, Chief Executive Officer, Endemol Shine UK
Questions and comments from the floor with **Ted Shapiro**, Partner and Head of Brussels Office, Wiggin
- 10.00 - 10.45 **Mitigating the impact of Brexit: access to EU markets, funding models, talent and media regulation**
What are key perspectives on how the UK government can create the conditions necessary to mitigate negative consequences of Brexit - sustaining existing relationships with EU member states and supporting the formation of new working alliances - particularly focusing on the flow of content across borders and quotas, co-production and investment, attracting and retaining talent, and developing domestic media policy in the context of EU-level reforms?
Joanna Smith, Investment Manager, Edge Investments
Kate O'Connor, Executive Chair, Animation UK Council, UK Screen Alliance
Lucy Brown, Principal Lecturer and Head of Film & TV Production, University of Greenwich
Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Baroness Bonham-Carter of Yarnbury
- 10.50 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**
Ted Shapiro, Partner and Head of Brussels Office, Wiggin
- 11.30 - 11.50 **A global market for UK TV & film: growing exports and new commercial opportunities**
Stan McCoy, President and Managing Director, Motion Picture Association EMEA
Questions and comments from the floor
- 11.50 - 12.55 **Looking beyond Brexit: international trade agreements, media soft power and new policy frameworks**
What opportunities does the UK now have to strengthen and form new trade agreements in established and emerging international markets? As the UK re-negotiates its place in the world, what role can the film and TV sector have in contributing to the UK's international reputation and the building of cultural bridges, and what are the unique and sustainable characteristics of the UK creative sector that are most important to support so as to retain the industry's global reach and trading power? What are key perspectives on how government can strengthen policy frameworks after Brexit to encourage greater international investment, maximise IP revenues for both UK and international content owners and distributors, and attract the best talent from overseas into the sector?
Amanda Groom, Managing Director, The Bridge
Pauline Burt, Chief Executive, Ffilm Cymru Wales
Stephen Spence, Deputy for the General Secretary, Industrial & Organising, Equity
Adam Minns, Executive Director, Commercial Broadcasters Association
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Ted Shapiro, Partner and Head of Brussels Office, Wiggin
Peter van Gelder, Director, Westminster Media Forum