

Westminster eForum Keynote Seminar
Broadband Britain – funding, ‘killer apps’ and digital engagement

Timing: Morning, Tuesday, 11th September 2012

Venue: Sixty One Whitehall, London SW1A 2ET



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman’s opening remarks**
Julian Smith MP
- 9.05 - 9.15 **The challenges for Government’s 2015 target**
Analysis of the challenges facing Government’s target of having the best superfast broadband network in Europe by 2015. What is needed from industry and public organisations to achieve the goals?
Tim Johnson, Chief Analyst, Point Topic
- 9.15 - 9.55 **The superfast broadband market – supply, demand and growth**
With UK consumer take-up of superfast broadband comparatively slow compared to other European countries, what are the options for stimulating consumer and business take-up? What are the reasons for consumer reluctance to upgrade services and what are the implications for future rollout? What applications and services will act as catalysts for change – e.g. Youview, connected devices, telehealth, education services? What value does connectivity bring of itself, in particular to house prices, communities and business parks? What would be the next step for Government and other interested parties if by 2015 the population has access to, but doesn’t use, superfast networks?
Matt Rogerson, Head of Public Affairs and Policy, Virgin Media
Sean Williams, Group Director Strategy, Policy and Portfolio, BT Group
Andrew McIntosh, Telehealth Product Manager, Tunstall Group
Questions and comments from the floor with **Tim Johnson**, Chief Analyst, Point Topic
- 9.55 - 10.05 **Networked nation: progress in getting the UK online**
Helen Milner, Chief Executive, Online Centres Foundation
- 10.05 - 10.15 **Next steps for a digital government**
What progress is being made in the delivery of ‘digital by default’ public services and a unified Government webspace? In what ways can the Government leverage digital technology and the latest innovations in communication methods to develop new models of service delivery?
Christopher Ferguson, Deputy Director, Identity Assurance Programme, Government Digital Service
- 10.15 - 11.05 **Digital inclusion and online public services**
As many Government services go online, and with calls for broadband to be classed not as a service but as a utility, how far is the Internet a prerequisite for full participation in society? What are the economic and social consequences of having 8m people in the UK who have never been online? How are factors such as age, race and technical competence preventing online participation? What steps need to be taken to prevent these individuals being left behind and adversely affected by lack of access to ‘digital by default’ public services?
Professor Patrick Barwise, Emeritus Professor of Management and Marketing, London Business School and Chairman, Which?
Andrew Heaney, Executive Director of Strategy and Regulation, TalkTalk Group
Wilf White, Head of External Policy, BBC and Director of Policy & Communications, Digital Switchover Help Scheme
Phil Edwards, Head of Business Development, O2 Money, Telefónica UK
Jessica Tompkinson, Corporate Responsibility & Public Policy Manager, Three
Questions and comments from the floor with **Christopher Ferguson**, Deputy Director, Identity Assurance Programme, Government Digital Service and **Helen Milner**, Chief Executive, Online Centres Foundation
- 11.05 - 11.10 **Chairman’s closing remarks**
Julian Smith MP
- 11.10 - 11.30 Coffee
- 11.30 - 11.35 **Chairman’s opening remarks**
Chi Onwurah MP, Shadow Minister for Innovation, Science and Digital Infrastructure
- 11.35 - 11.55 **The national deployment challenge – delivering a superfast future for all**
What are the prospects for the UK communications strategy to be successful in meeting broadband coverage challenges now and in the future? What contribution can mobile broadband make to covering rural and urban not-spots in the UK? What other technologies and strategies will be used to improve and extend broadband coverage in the UK? What is the necessary investment and capital required to ensure deployment and is it in place?
Dr Robert Sullivan, Chief Executive, Broadband Delivery UK (BDUK), Department for Culture, Media and Sport
- 11.55 - 12.55 **Universal broadband? – competition, investment and coverage**
How can competition be stimulated in access and licensing of resources such as spectrum, ducts and poles? What is the effect of delays from the European Commission in approving the UK Government’s broadband funding – particularly for local councils’ broadband strategies and the achievement of coverage targets? What are the emerging options for developing and implementing broadband strategies to help meet individual local broadband coverage targets? To what extent can deploying mobile and wireless technologies to fill rural and urban not spots compete with fibre – and is there a danger of the divide between the broadband ‘haves’ and ‘have nots’ changing to one between those with basic and super-fast access? What is needed to attract investment in areas possessing a limited commercial market? What are the opportunities for British telecommunications companies to recoup the costs involved in deployment R&D through the export of expertise and innovation?
Nicholas James, Chief Executive Officer, UK Broadband
Aleyne Johnson, Senior Government Affairs Manager, Vodafone UK
Alastair Davidson, Telecoms Director, Government, Mobile and Enterprise, Arqiva
Lorne Mitchell, Managing Director, Objective Designers
Maurice Patrick, Director, Telecoms Equity Research, Barclays Capital
Questions and comments from the floor with **Dr Robert Sullivan**, Chief Executive, Broadband Delivery UK (BDUK), Department for Culture, Media and Sport
- 12.55 - 13.00 **Chairman’s and Westminster eForum closing remarks**
Chi Onwurah MP, Shadow Minister for Innovation, Science and Digital Infrastructure
Thomas Raynsford, Senior Producer, Westminster eForum