



Agenda subject to change

8.30 - 9.00 Registration and coffee

9.00 - 9.05 **Chairman's opening remarks**  
Eric Joyce MP, Vice-Chair, PICTFOR

9.05 - 9.20 **Implementing the Digital Economy Act**  
*An overview of the challenges faced in implementing the Digital Economy Act (DEA). What impact have the findings of the judicial review had on site-blocking, mass notification and other aspects of the Act? Is further legislation necessary?*  
Campbell Cowie, Director of Internet Policy, Consumer Group, Ofcom

9.20 - 10.20 **Site-blocking and tackling infringement at the source**  
*What are the technical challenges of blocking access to sites providing material that infringes copyright? Where should responsibility lie for judging any individual site and for terminating access? Is the blocking of sites likely to be an effective method to prevent online copyright infringement? Is a voluntary code of practice for ISPs on site-blocking a viable alternative to a mandated one? What lessons can be learnt from the work of the Internet Watch Foundation on how to deal with sites providing illegal material?*  
Dr Bingchun Meng, Lecturer, Department of Media and Communications, London School of Economics and Political Science  
Simon Baggs, Partner, Wiggin  
Saskia Walzel, Senior Policy Advocate, Consumer Focus  
Mita Mitra, Head of Internet Policy, BT Group  
Questions and comments from the floor with Campbell Cowie, Director of Internet Policy, Consumer Group, Ofcom

10.20 - 10.25 **Chairman's closing remarks**  
Eric Joyce MP, Vice-Chair, PICTFOR

10.25 - 10.50 Coffee

10.50 - 10.55 **Chairman's opening remarks**  
Dr Julian Huppert MP, Member, PICTFOR

10.55 - 11.45 **Mass-notifications, unsecured Wi-Fi and the identifying individuals**  
*What effect will giving ISPs responsibility to maintain copyright infringement reports and notify alleged infringers have on piracy? How should the cost of notifications be divided between ISPs and content owners? With Wi-Fi commonplace, how can those implementing the DEA overcome the hurdle of ensuring they are notifying the copyright infringer, not someone with an open internet connection? Should Wi-Fi encryption be legally mandated?*  
Simon Clark, Partner, Head of Intellectual Property, Berwin Leighton Paisner  
Okke Delfos Visser, Deputy General Counsel EMEA, The Motion Picture Association of America (MPA)  
Dominique Lazanski, Head of Digital Policy, The Taxpayers' Alliance  
Andrew Heaney, Executive Director, Strategy and Regulation, TalkTalk  
Questions and comments from the floor

11.45 - 11.55 **Revenge of the gamekeepers - new strategies for mitigating online copyright infringement**  
*Analysis of the options available outside the provisions in the Digital Economy Act for curbing illegal filesharing: approaches that the content industries can adopt to capitalise on new technology, marketplaces and consumer relationships.*  
Trevor Albery, Vice-President EMEA Anti-Piracy Operations, Warner Bros. Entertainment

11.55 - 12.55 **Beyond enforcement: encouraging behavioural change and discouraging copyright infringement**  
*What impact will the adoption of the recommendations from the Hargreaves Review into Intellectual Property to allow format-shifting, parody and academic research have on copyright infringement and content piracy in the UK? What approaches can the industry take to encourage individuals to source their entertainment legally - e.g. Direct TV's early release of mainstream movies via premium video on demand? What lessons can be shared between the established digital distribution models used by academia, music and video and emerging models used for publishing such as Kindle and iBooks Store on how to meet consumer demands? Do practices by content-makers, such as cinematic release windows and gaps between US and UK television transmission, encourage file-sharing? How can content owners strengthen their ability to enforce their rights internationally?*  
James Myring, Director, Media and Internet Research, BDRG Continental  
Frances Lowe, Director, Regulatory and Corporate Affairs, PRS for Music  
Ian Penman, Partner, New Media Law  
Richard Mollet, Chief Executive, Publishers Association  
Peter Bradwell, Copyright Campaigner, Open Rights Group  
Questions and comments from the floor with Trevor Albery, Vice-President EMEA Anti-Piracy Operations, Warner Bros. Entertainment

12.55 - 13.00 **Chairman's and Westminster eForum closing remarks**  
Dr Julian Huppert MP, Member, PICTFOR  
Thomas Raynsford, Senior Producer, Westminster eForum